

## *SYNAPTIC AWARDS FOR EXCELLENCE IN SEAMLESS MOBILITY*

### *CALL FOR ENTRIES*

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Many local authorities and organisations are undertaking initiatives toward seamless mobility in Europe. The INTERREG Northwest Europe cluster project SYNAPTIC's ***SYNAPTIC Awards for Excellence in Seamless Mobility*** recognises initiatives leading toward seamless mobility in Europe. If you have implemented an innovative mobility initiative, this is your opportunity to gain recognition (and win a great prize!) for your work.

**HOW TO ENTER:** Submit a description of your initiative in the form of a case study to the [Eltis website](#) (note you must create a log-in to enter).

**ELIGIBILITY:** all case studies fitting in one of the 3 categories below and submitted to Eltis between 1 January and 31 December 2012 are eligible to win.

*Categories:*

1. The best multimodal door-to-door travel solution (Eltis category: Intermodality)
2. The best public transport solution (Eltis category: Collective passenger transport)
3. The best mobility management solution (Eltis category: Mobility management)

**ENTRY DEADLINE:** 31 December 2012 (*If your case study was published on Eltis in one of the relevant categories anytime in 2012, you don't need to enter again; you are automatically eligible*).

**CRITERIA:**

The awards will be granted based on the following criteria:

- Innovative (in all its forms) character
- Focus on the passenger perspective
- Effectiveness
- Level and quality of stakeholder involvement
- Appropriateness to the local context
- Leads to or demonstrates seamless mobility
- Value for money
- Use of available data

**PRIZES:** Free travel, accommodation and registration for the [ECOMM 2013 conference](#) in Gävle, Sweden (29-31 May 2013) will be provided to two representatives of the organisation(s) responsible for the activity described in each winning entry plus a brochure describing the initiatives.

**FOR FURTHER INFORMATION:**

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