



SUNRISE

Sustainable Urban Neighbourhoods
Research and Implementation
Support in Europe

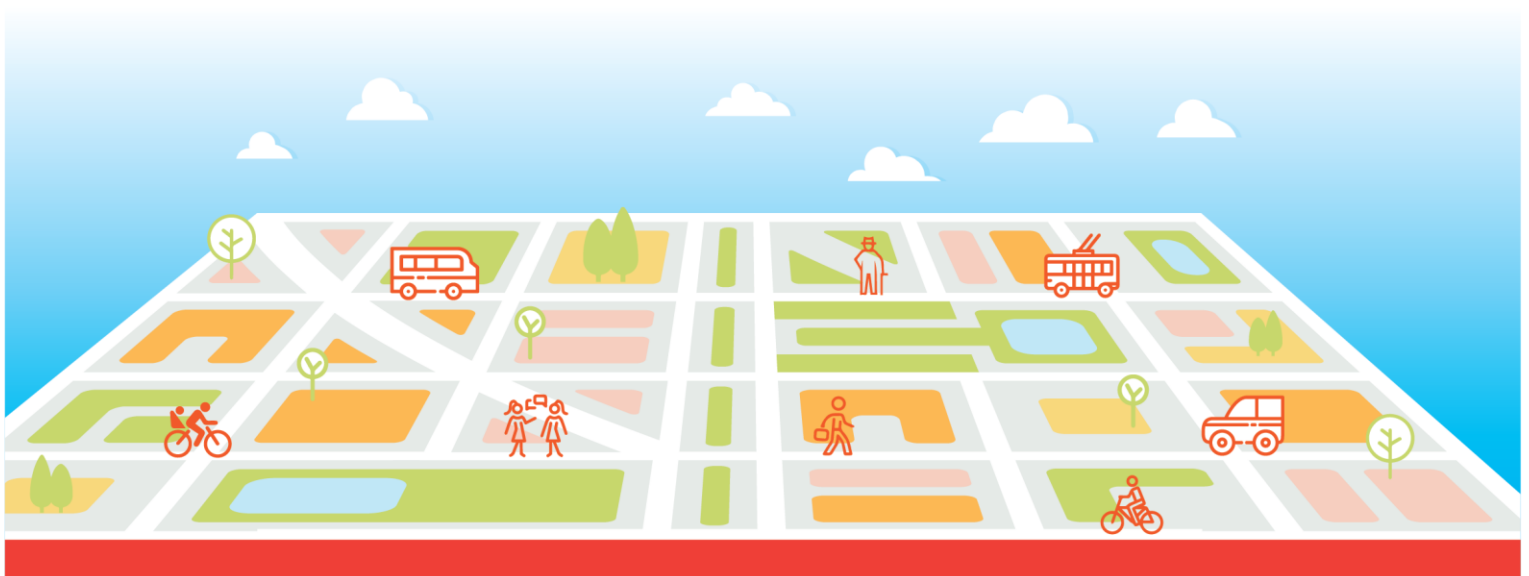
D5.1 Co-learning and uptake strategy

WP5 - Co-learning and Uptake

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1. Executive summary

SUNRISE aims to inspire, support, and inform European cities and neighbourhoods about new, neighbourhood-focussed processes for transport innovation. The project will develop new participatory tools to facilitate collaborative ways to address mobility challenges at neighbourhood level. Six action neighbourhoods will be equipped and empowered to broaden the range of options for the inhabitants, beyond conventional mobility and transport solutions. The project’s mission is also to develop, implement, assess, and facilitate co-learning about new, collaborative ways to address common local urban mobility challenges through “neighbourhood mobility labs”. These laboratories will lay the foundation for the Sustainable Neighbourhood Mobility Planning which in turn builds on the Sustainable Urban Mobility Planning (SUMP) concept. These solutions will be tested in six SUNRISE neighbourhood cities: Bremen, Budapest, Jerusalem, Malmo, Southend-on-Sea, and Thessaloniki.

The purpose of this document is to describe which co-learning and uptake activities will take place when, where, why, how, and with which target audiences in mind. The document will indicate which types of interventions are necessary to promote, facilitate, and enhance the sharing of experience and know-how. It will focus on the build-up of capacity of local stakeholders working on neighbourhood mobility issues, with the ultimate purpose to increase the number and quality of co-created neighbourhood mobility solutions.

2. About SUNRISE

SUNRISE activities are structured around five phases of innovation, each corresponding to a work package. Involvement of non-scientists, such as urban and regional political stakeholders, local administration, local inhabitants of neighbourhoods and the private sector will be a horizontal theme across all phases. Gender and attention to equal opportunities for women to participate in the SUNRISE co-creation process is another cross-cutting theme and will become a criterion for SUNRISE’s impact and process evaluation (where appropriate), thereby adding to the relatively small data set available on women’s travel needs and choices. The use of the internet (mobile and stationary) as a tool for interactive, more inclusive, and more transparent participation processes and to mobilise “crowd wisdom”, collective intelligence and creativity is sought.



- **Co-identification of mobility problems and co-validation of needs (WP1)**

This phase led by Urbanista, will set up quantitative and qualitative methods of co-collecting and co-analysing information with hands-on involvement of researchers and consultants in the co-processes of change. It will identify and validate the mobility challenges and neighbourhood specific strengths, weaknesses, opportunities as threats, specifically through the set-up and constitution of a local Co-creation forum (CCF) - task 1.3. The analysis will shape the SWOT brochure (D1.1 due in month 12) and the six Mobility Dossiers for each action neighbourhood (D1.2, due in month 18).

- **Co-development and co-selection of solutions (WP2)**

Based on the Mobility Dossiers, WP2, led by TUW, will co-develop and co-select the projects that will be implemented during the course of SUNRISE's WP3 in order to address the mobility challenges and problems found in each action neighbourhood. Co-planning and co-selection of solutions will be decided through Neighbourhood Mobility Labs (NML) and Neighbourhood learning retreats. A handbook distilling the good cases for participation strategies for mobility issues in neighbourhoods (D2.1, in month 5) as well as one for NML (D2.2, in month 9) will be prepared. The main results of this process will be the package of six participation specific handbooks for each neighbourhood (D2.3 in month 16) and six Neighbourhood Mobility Action Plans (D2.4 in month 22).

- **Co-implementation and co-creation of solutions (WP3)**

The third phase of the project, led by Rupprecht Consult, will execute D2.4, coordinate and monitor the delivery of innovative solutions while thoroughly documenting the processes and results. Based on its experience, WP3 will publish guidelines for co-implementation for all action cities (D3.1 in month 22), a package of recommendations based on five thematic clusters (D3.2 in month 36), a synthesis report outlining lessons learnt from the co-creation phase (D3.4 in month 44), at least four fact sheets on the procedures of co-implementation (D3.5 also in month 44). Based on the lessons learnt, a related final synthesis and compilation report across all neighbourhoods will result in D3.3 (in month 46). Recommendations for Sustainable Neighbourhood Mobility Planning (SNMP) will be issued in the final month (48) as D3.6.

- **Co-assessment and Co-evaluation (WP4)**

Led by TRI, the fourth phase of the project will monitor, assess and evaluate both processes and outcomes and rigorously collect the experience gathered in the six action



neighbourhoods in order to disseminate it widely as inspiration and advice for other cities and neighbourhoods across Europe, which will take place in WP5. The activities of this pillar will materialise in an assessment and evaluation plan (D4.1), to be published in month 12. A package of final evaluations reports for the six action neighbourhoods (D4.2) will be published in the final month of the project (48). TRI will also deliver the final SUNRISE assessment and evaluation report across all neighbourhoods (D4.3, month 48).

- **Co-learning and uptake (WP5)**

The fifth pillar of SUNRISE involves at least 20 take-up cities (TuCs) that will participate in the project with the aim of capacity building. Special tools will be developed for them (see part 5 of this document).

The learning effects of SUNRISE will take place not only within each of the six action neighbourhoods, but also through 20 other take-up neighbourhoods. This will be implemented through a Neighbourhood Dashboard (D5.1), a Neighbourhood Mobility Pathfinder (D5.7), online courses, webinars, workshops, and study visits. These tools will facilitate cross-fertilisation, avoid re-invention and prevent the repetition of mistakes made elsewhere.

3. Co-learning and take-up objectives

In order to create scale and visibility for SUNRISE's neighbourhood-based activities, the work package 5, 'Co-learning and Uptake' will:

- Define a conceptual strategic framework to structure all project activities related to co-learning and uptake;
- Enable neighbourhood stakeholders in the SUNRISE sites to interact and share their experience by providing **cooperation concepts** and **communication tools** that are accessible and easy to use;
- **Induce take-up** of SUNRISE concepts and methods (both in the area of process and measures) in neighbourhoods across Europe beyond the SUNRISE consortium;
- Create a **dynamic community** of neighbourhood mobility stakeholders with online and face-to-face interaction;
- Provide learning opportunities and counselling for neighbourhood stakeholders in the SUNRISE sites and beyond;
- Generate **visibility of SUNRISE** and its achievements towards the CIVITAS2020 community of urban transport professionals as well as local energy and urban development experts, both practitioners and academics.



Polis and Urbanista as well as with local residents (eventually also helping to establish contacts with the local authorities and key stakeholders or influencers). NDMs will also identify key events and moments in the neighbourhoods' life.

Malmö, Bremen, Jerusalem, Southend and Zuglo will act as Neighbourhood Dissemination Managers. With the guidance and assistance of Polis, in particular through the local communication toolbox (D5.3), they will be in charge of developing local communication plans (D5.4), they will ensure regular communication to and with their neighbourhood's citizens and stakeholders, they will be responsible for feeding updates to the Dashboard and they will extract from the Dashboard and disseminate internally relevant experience from other neighbourhoods.

Neighbourhood Mobility Labs (NML) will be established in each partner neighbourhood in order to make all activities for the co-production process concrete and operational. The NMLs are specific forms of "urban living labs", which are characterised by a process of co-development of products and ideas. They will be particularly suited to facilitate learning and raise awareness on mobility issues in their real context.

The NMLs, through the format of experimentation, brainstorming, co-learning, and co-development processes, will encourage participants of each action neighbourhood from the local community, NGOs to local administration, to take part in the co-development of methods. By bringing together a wide range of local stakeholders, the NML will increase social capacity building in the co-development processes.

Updates on the evolution of the communication toolbox will be reported at the project's midterm and before its end. All content will also be part of the Neighbourhood Mobility Pathfinder (D5.7) which is detailed in part 9.2 of this document.



Role of partners and timing:

- Six specific local communication plans (D5.4) will be developed by the partner neighbourhoods, with POLIS and Urbanista providing feedback (due in month 6)
- POLIS will develop a local communication toolbox with open source instruments (D5.1) by SUNRISE's midterm.
- POLIS will integrate in the toolbox SUNRISE's own methodologies for event organisation and moderation (task 1.1 and 2.1, month 1-2 and months 2-8 respectively)
- POLIS will develop an integrated Neighbourhood Dashboard (D5.2) on the SUNRISE website (due in month 3).
- The six action neighbourhoods should assign one neighbourhood dissemination manager (NDM) per site and communicate the contact names and details to POLIS (month 3-5).

6. Communication among SUNRISE action cities and neighbourhoods with the take-up group

SUNRISE aims to inspire, inform, and activate neighbourhoods beyond the project's partnership and especially the SUNRISE Take-up Cities. For this purpose, the communication between SUNRISE action neighbourhoods and Take-up Cities will need to be structured. Take-up neighbourhoods are located across the EU and are not part of the formal partnership.

SUNRISE foresees a programme of peer visits and mentoring and will organise study tours to inspiring neighbourhoods (that could be chosen from the six action neighbourhoods but also from the other neighbourhood projects or CIVITAS wider community) for the take-up group of neighbourhoods. Take-up Cities will receive final drafts of SUNRISE products. They will be able to provide input based on their needs and their local situations.

In addition, a total budget of €20,640 has been earmarked to allow a member of the neighbourhood Co-Creation Forum, to travel to other action neighbourhoods for site visits and face-to-face exchange. Communication will be structured through the following:



- **Three workshops:** throughout the project's lifetime, including site-visits (travel expenses covered). These one day workshops will be linked to SUNRISE consortium meetings to enable synergies between meetings. The workshops will include a half day site visit, and a working session linked to the elaboration of the co-creation plans;
- **Two webinars per year:** access to online discussions with tailored advice from SUNRISE experts;
- **Bilateral peer-to-peer advice:** the possibility to actively solicit for advice for a specific neighbourhood mobility issue, related to the Co-creation Scenarios. Expert advice will be provided by Polis, Rupprecht, Koucky, TRI, TUW, ZLC and Urbanista;
- **e-Learning course:** a brief, interactive course (D5.7) will be developed by Rupprecht Consult to support representatives of Take-up cities to develop Co-creation Scenarios. The course will also be made available to the general public through the Neighbourhood Mobility Pathfinder in month 22 of the project.

SUNRISE will activate at least 20 Take-up neighbourhoods with the aim to cover EU-member states in all regions. SUNRISE envisages formalising the establishment of the Take-up Cities Groups by means of a Memorandum of Understanding that will be concluded with the respective Take-up Cities. The process will be supported by an annual work plan, based upon an initial terms of reference document (D5.5), following a quick scan user needs assessment to understand the pressing challenges and outcomes. The process will be synthesised in the deliverable and finalised in month 48.

SUNRISE already has explicit expressions of interest for such a role from 28 cities: Madrid, Leon (ES), Braga, Lisbon, Guimaraes (PT), Brasov, Ploiesti (RO), Limerick (IE), Gdynia, Krakow (PL), Vilnius (LT), London Borough of Southwark, London Borough of Lewisham (UK), Groningen (NL) Rome, Pisa (IT), Munich, Berlin Steglitz-Zehlendorf, Nuremberg, (DE), Koper, Ljutomer, Kocevje, Novo Mesto (SLO), Kyiv (UKR), GO2/Shkoder (ALB), Belgrade, Krusevac (SERB), Thermi, Thessaloniki City (GR) and Fietsberaad Vlaanderen (BE). SUNRISE will launch a further call for action in month 8 of the project.



Role of partners and timing:

- POLIS will draw up a terms of reference and work plan (MS42) for Take-up cities in month 6 of the project
- POLIS will launch a call to engage take-up neighbourhoods in month 8 of the project by launching a call for expression of interest (MS13)
- POLIS will organise for the take up cities, three workshops throughout the project's lifetime in conjunction with site visits (MS16, MS43, MS44)
- POLIS will organise two webinars/year (or online discussions), the first one in month 16
- Bilateral peer-to-peer advice can be offered to take up cities by Polis, Rupprecht Consult, Koucky, TRI, TUW, ZLC and Urbanista
- Rupprecht Consult will develop an e-learning course (D5.7) which POLIS will integrate on the Neighbourhood Mobility Pathfinder (month 22)

7. Dissemination: Communicating SUNRISE to the EU local mobility expert and civil society community

The objective is to ensure the long-term take-up of SUNRISE findings within cities (by departments dealing with transport, neighbourhood and urban development) and within various disciplinary academic communities. The project will develop a suite of standard communication tools with a recognisable project identity. An e-learning package will be developed and the professional community will be shared through LinkedIn, Eltis, the URBACT community and communication channels of the Urban Partnerships and the EIP Smart Cities and Communities. The CIVITAS 2020 community is one of SUNRISE's core target groups and so are relevant European associations (e.g. www.cev.be; www.alliance-network; www.emes.net) and their member organisations. The CIVITAS Thematic Groups will be very important to engage in the SUNRISE process and will be an ideal sounding board as well as a dissemination audience to maximise the SUNRISE impacts. In addition, SUNRISE will make optimal use of the coordination and dissemination support offered by CIVITAS SATELLITE, to reach out to the CIVITAS community.

As a result, SUNRISE will be present in September 2017 at the CIVITAS forum in Torres Vedras taking part in a dedicated neighbourhood mobility session.



As a general principle to support the widest possible utilisation and exploitation of SUNRISE’s results, the consortium partners have decided to voluntarily participate in the Open Research data pilot proposed by the Commission. A Data and Intellectual Property Management Plan (DIPMP) will be developed for this purpose as part of WP6.

Social and digital media will be used to facilitate communication and implement these objectives with the outcomes listed below:

- Maximise the return on investment by steering additional traffic to the SUNRISE website
- Complement traditional communications channels e.g. printed publications, events, press outreach and targeted mailings
- Give an informal, ‘human’ voice to SUNRISE to promote comprehension of and engagement with the project
- Provide a low-barrier channel for audiences to interact with SUNRISE
- Monitor mentions of SUNRISE, project partners, project outcomes and other important activities
- Engage with our critics and influencers on key issues and amplify positive comments
- Provide on-site and live coverage of key events for those who cannot attend

7.1 Twitter

Tweets will contain:

- The latest news from the project
- Live news and pictures from meetings or workshops
- Relevant key statements and facts
- Pictures of SUNRISE activities in cities
- Retweets from related Twitter accounts of initiatives, partners, cities and projects

Evaluation data will be gathered using a range of methods:

- Web analytics and click-through from URLs in our tweets to track referrals from Twitter to SUNRISE web pages
- Twitter surveys: regular ‘straw poll’ surveys on Twitter to ask for feedback
- Twitter data: the follower/following data presented in our Twitter account



- Third party tools: analytics tools including measures based on re-tweeting (Retweet Radar; Twist); online reputation (Monitter, Twitter Grader); impact and influence (Twinfluence, Twittersheep); unfollowers (Qwitter)
- Real time observation: twitterfall.com and similar tools
- Analysis of our followers using tweeper.com and similar tools.

The SUNRISE Twitter account is: @CIVITAS_SUNRISE. The SUNRISE Twitter page can be consulted at: https://twitter.com/CIVITAS_SUNRISE

The latest tweets are also visible through a Twitter feed on the SUNRISE website homepage.

- Role of partners & timing:
- Polis manages the SUNRISE twitter account
- Polis (with almost 4000 followers) and Rupprecht Consult will re-tweet SUNRISE through their own Twitter accounts to increase reach. Partners are encouraged to do the same.
- The hashtag is #CIVITAS_SUNRISE
- Partners provide news for Twitter when appropriate
- Minimum number of tweets: once/week
- Partners tweet from events where possible

7.2 YouTube

The name of the SUNRISE YouTube channel is “CIVITAS SUNRISE project”, and it is available at:

The channel is available at this address:

<https://www.youtube.com/channel/UCs3OIOVUhHj81jev094wS3A>

It will be used to collect the SUNRISE neighbourhood interviews as in the neighbourhood mobility dashboard. It is also possible to reach the SUNRISE YouTube account from the SUNRISE website homepage.

The success of online videos will be periodically assessed by:

- Monitoring analytics and demographic information offered by YouTube
- Using conversion rates to track how many people come to the SUNRISE website from the YouTube videos



Role of partners:

Polis will manage the SUNRISE YouTube channel.

All partners will provide videos when appropriate, record relevant moments during the neighbourhood implementation phase.

Polis will upload videos and interviews taken at the launch event in Malmo where the hopes and expectations were assessed, these will be followed up along the course of the project during coordination meetings and key moments of the project.

7.3 Facebook

An internal closed Facebook project group will increase the sense of participation and will help create a dynamic community of neighbourhood mobility stakeholders beyond the face-to-face interaction. A group can offer a more intimate setting to bring forward key questions and issues from action and take-up neighbourhoods alike. The name of the SUNRISE Facebook group will be “CIVITAS SUNRISE project”. It is also possible to reach the SUNRISE Facebook group from the SUNRISE website homepage.

Role of partners:

- Polis will manage the SUNRISE Facebook Group and share relevant information from other neighbourhood projects or news of interest.
- All partner representatives are encouraged to join this group and share news of interest from their cities or their countries.
- Each Neighbourhood Dissemination Manager should join the Facebook group in order to share updates from their on-the-ground work and provide links to local articles (regardless of the language of the story).

7.4 Local Twitter and Facebook accounts

The SUNRISE sites will set up local Twitter and Facebook accounts to engage with local stakeholders and citizens and end users. This will also be an additional useful tool to collect relevant feedback from these users. These tools should be part of the local communication strategies which are part of the local pilot implementation strategies that will developed by local partners in WP6.

Role of partners & timing:



- Local partners will manage the local Facebook and Twitter account.
- Once the accounts are created the local partners should inform Polis so important news and developments from the pilot sites can be relayed on the SUNRISE Project Twitter.
- Local partners should relay as well important news and developments published on SUNRISE Project Twitter account.

7.5 Flickr

Flickr is used within the project as a photo database for partners to upload and share images amongst each other. The project will continuously source images and pictures from the FLOW pilot sites, activities and meetings, with the aim of establishing a small but relevant database of high quality, printable and copyright-cleared pictures, which can be used in SUNRISE’s communication tools.

SUNRISE Flickr page can be visited at <https://www.flickr.com/people/157528708@N08/>. It is also possible to reach the SUNRISE Flickr page from the SUNRISE website homepage.

Role of partners & timing:

Polis will manage the SUNRISE Flickr account and its tags.

Partner cities and pilot sites should provide pictures on the SUNRISE cities neighbourhood, co-creation of mobility solutions on SharePoint.

8. Communication tools to support the co-learning and Take-Up

8.1 Corporate Identity

A project identity and graphic charter has been developed in month 3 (July 2017) to establish a common and recognisable SUNRISE brand, which will be used for all SUNRISE communications. The project identity relates to the appearance and visibility of a project



towards the external stakeholders. It includes a logo and templates for project deliverables and PowerPoint presentations. At the heart of the project identity is the SUNRISE logo.

The graphic charter is a comprehensive document that indicates how to use the graphic elements that convey the project's visual identity and will be used for reports, designing the website, PowerPoint presentations and any other communication tools and products.

The project identity template and graphic charter will be made available to all SUNRISE partners. All SUNRISE partners will also be asked to clearly refer to the European funding source when presenting the project.

Role of partners & timing:

Polis has led this task and has coordinated with the designer for the development of the logo and graphic charter.

Rupprecht Consult has provided initial feedback to the different layout options proposed. Polis will send the communication tools to all SUNRISE partners and make them available on the SharePoint of the project.

All partners should use the design as appropriate (e.g. presentation of SUNRISE at events etc.)

8.2 Website

The SUNRISE website, available at www.civitas-sunrise.eu, is the central communication hub of the project. The website will be user-friendly and intuitive. It will feature a built-in Neighbourhood Mobility Pathfinder and the Neighbourhood Dashboard. Google analytics and the search by keyword box will be embedded and it will provide Google translations in the project's partner's languages. The website will include links to dedicated SUNRISE pages on social media, i.e., Twitter, Flickr, Facebook and YouTube channel. The website will be characterised by:

- A clear, simple and interactive structure
- Facilitation of documents allocation
- Facilitation of image allocation (gallery)
- Dynamic display of news on the homepage
- Include subscription form for get in contact/general info
- Purchase stock images if needed
- Web statistics (i.e. Google analytics)





Twitter News

CIVITAS_SUNRISE Rotwootd
Main Fahrrad @mainfahrrad Jun 26
On our way to a @CIVITAS_SUNRISE meeting in Vienna. Looking forward to the next steps of our neighbourhood mobility project. @CIVITAS_EU

Ruppracht Consult @Ruppracht_Tweet Jun 23
How @CIVITAS_EU project @CIVITAS_SUNRISE: Sustainable #mobility at the #neighbourhood level through co-creation
<http://www.ruppracht-consult.eu/whats-new/news-detail/news/new-project-sunrise.html>

Morck Verified account @morckgroup Jun 26
Learn more about the elements of your curiosity with our interactive test: <http://bit.ly/2bjCrQc> #catchcurious

The navigation bar includes the following headings:

- About SUNRISE
 - o What is SUNRISE?
 - o SUNRISE methodology
 - o Partners
 - o Contacts
- SUNRISE Cities
 - o Action Neighbourhoods:
 - Bremen (DE)
 - Budapest (HU)



- Jerusalem (ISR)
 - Malmo (SE)
 - Southend-on-Sea (UK)
- Take-up Cities
- Call for take-up cities
- The Neighbourhood Mobility Pathfinder
 - The communication toolbox
 - Co-creation tools
 - Neighbourhood cities
 - E-learning course
- Resources
 - Secure area to share positive/bad experiences
 - Activities, workshops and site-visits
 - Sister Projects
 - Outcomes
- News & Events
 - Publications
 - Presentations
 - Leaflet
 - Webinars
- Events
 - Upcoming events
 - Past events
- The SUNRISE website domain name is: www.civitas-sunrise.eu

Role of partners & timing:

- Polis will lead this task and will be liaising with the contractor.
- Polis will propose a first draft of the website structure to Rupprecht and prepare a table with all the website pages and a short description on what each page should include.
- Rupprecht will comment the website structure and write the content of the pages that will have been assigned to them by Polis.
- Due to its unique structure, the website is envisaged to be constructed during August 2017 (instead of July 2017) and will be updated with information in September (M3).



8.3 Leaflet

SUNRISE will produce a project leaflet which will be the project's business card towards the outside world and present the SUNRISE objectives, partnership, activities and expected results at a glance. It will be in English and will have a print run of 500 copies. The leaflet will also be available electronically on the project website.

Role of partners & timing:

Polis is responsible for drafting the text of the leaflet and for coordinating the layout process with the designer.

All partners should use the leaflet to promote the project among their contacts and at relevant events.

The leaflet will be produced around month 5 (September 2017).

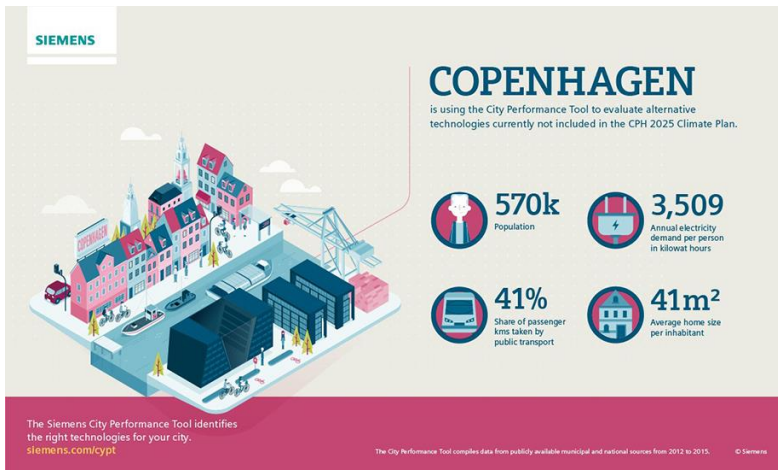
9. Capacity building tools to support the co-learning and take-up

9.1 Neighbourhood Dashboard

The Neighbourhood Dashboard ('live blog' or 'window on the neighbourhood') will be the interactive online SUNRISE platform providing at-a-glance overviews of all previous and ongoing activities, progress and achievements in each neighbourhood of the SUNRISE cities, mainly to support project-internal co-learning. It will be the central navigation point to access background information, blogs, photographs, podcasts and video reports (with EN subtitles), aggregate specific neighbourhood indicators about all action neighbourhoods. The dashboard will make it convenient also for other neighbourhoods across the EU to learn about activities they are most interested in. The dashboard will also contain a secure area where SUNRISE partners can exchange on bad experiences.

Example of a type of dashboard that could be foreseen for the action neighbourhoods:





- Examples of comparable websites:

- <http://h2020-flow.eu/>
- It should be engaging, interactive and comparable with the websites given below as an example:
 - <https://citiesintransition.eu/>
 - <https://www.acitymadebypeople.com/>

9.2 Neighbourhood Mobility Pathfinder (NMP)

This is the online toolbox where SUNRISE will provide structured information derived from the activities in WPs 1 to 4. It will allow users to navigate through the four steps applied in SUNRISE, providing information about the different thematic measure areas addressed. The Pathfinder will consist of fact-sheets containing:

- Process support - explanatory note for each phase
- Co-identification of problems and co-validation of needs
- Co-development and co-selection of solutions
- Co-implementation, co-creation of solutions
- Co-assessment and co-evaluation
- Case studies for each phase
- Fact sheets of the six SUNRISE neighbourhoods
- Four additional external cases



- Work package leaders will help Polis to identify the relevant content from their work packages’ deliverables for the final publication, provide feedback on the structure of the publication as well as some of the content.
- The SUNRISE final publication (D5.8) will be published in month 46.

9.4 SUNRISE Final Conference

For its final conference, SUNRISE will seek cooperation with other projects funded under this call topic, and create a ‘neighbourhood’ mobility day as part of the CIVITAS Forum Conference, or the annual SUMP conference. The exact timing of the final conference can therefore not yet be determined precisely.

- Role of partners & timing:
- POLIS will organise a final conference (MS18) bringing together other H2020 funded neighbourhood projects: Cities-4-People, MUV (Mobility Urban Values) and Metamorphosis.

10. Resources

PARTNERS→	1	2	3	4	5	6	7	8	9	10	11	12	13	14
TASKS↓	POLIS	Rupprecht Consult	Urbanista	Bremen	Jerusalem	Malmö	South end	ThePTA	Zuglo	BKK	Koucky	TUW	TRI	ZLC
5.1 Structuring Sunrise’s co-learning and uptake	x	x	x											
5.2 Effective communication within the	x			x	x	x	x	x	x	x				



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Moreover, they may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

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Any communication activity related to the action must indicate that it reflects only the author's view and that INEA is not responsible for any use that may be made of the information it contains.

Consequences of non-compliance

If a beneficiary breaches any of its obligations under this agreement, the grant may be reduced.

11.2 Dissemination of results – Open access – Visibility of EU funding

Regarding article 29, these are the rules to follow:

Obligation to disseminate results

Unless it goes against their legitimate interests, each beneficiary must – as soon as possible – ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).

A beneficiary that intends to disseminate its results must give advance notice to the other beneficiaries of – unless agreed otherwise – at least 45 days, together with sufficient information on the results it will disseminate.

Any other beneficiary may object within – unless agreed otherwise – 30 days of receiving notification, if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In such cases, the dissemination may not take place unless appropriate steps are taken to safeguard these legitimate interests.

If a beneficiary intends not to protect its results, it may [...] need to formally notify the *Innovation and Networks Executive Agency (INEA)* before dissemination takes place.

Open access to scientific publications



Each beneficiary must ensure open access (free of charge online access for any user) to all peer reviewed scientific publications relating to its results.

The bibliographic metadata must be in a standard format and must include all of the following:

- The terms “European Union (EU)” and “Horizon 2020”;
- The name of the action, acronym and grant number;
- The publication date, and length of embargo period if applicable, and
- A persistent identifier.

Information on EU funding – Obligation and right to use the EU emblem

Unless INEA requests or agrees otherwise or unless it is impossible, any dissemination of results (in any form, including electronic) must:

- (a) Display the EU emblem and (b) Include the following text:

“This project has received funding from the *European Union’s Horizon 2020 research and innovation programme* under grant agreement No 635266”.

When displayed together with another logo, the EU emblem must have appropriate prominence.

For the purposes of their obligations under this agreement, the beneficiaries may use the EU emblem without first obtaining approval from INEA.

Partners:



