SYNAPTIC AWARDS FOR EXCELLENCE IN SEAMLESS MOBILITY

CALL FOR ENTRIES

Many local authorities and organisations are undertaking initiatives toward seamless mobility in Europe. The INTERREG Northwest Europe cluster project SYNAPTIC’s SYNAPTIC Awards for Excellence in Seamless Mobility recognises initiatives leading toward seamless mobility in Europe. If you have implemented an innovative mobility initiative, this is your opportunity to gain recognition (and win a great prize!) for your work.

HOW TO ENTER: Submit a description of your initiative in the form of a case study to the Elitis website (note you must create a log-in to enter).

ELIGIBILITY: all case studies fitting in one of the 3 categories below and submitted to Elitis between 1 January and 31 December 2012 are eligible to win.

Categories:
1. The best multimodal door-to-door travel solution (Eltis category: Intermodality)
2. The best public transport solution (Eltis category: Collective passenger transport)
3. The best mobility management solution (Eltis category: Mobility management)

ENTRY DEADLINE: 31 December 2012 (If your case study was published on Elitis in one of the relevant categories anytime in 2012, you don’t need to enter again; you are automatically eligible).

CRITERIA:
The awards will be granted based on the following criteria:

- Innovative (in all its forms) character
- Focus on the passenger perspective
- Effectiveness
- Level and quality of stakeholder involvement
- Appropriateness to the local context
- Leads to or demonstrates seamless mobility
- Value for money
- Use of available data

PRIZES: Free travel, accommodation and registration for the ECOMM 2013 conference in Gävle, Sweden (29-31 May 2013) will be provided to two representatives of the organisation(s) responsible for the activity described in each winning entry plus a brochure describing the initiatives.

FOR FURTHER INFORMATION:
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