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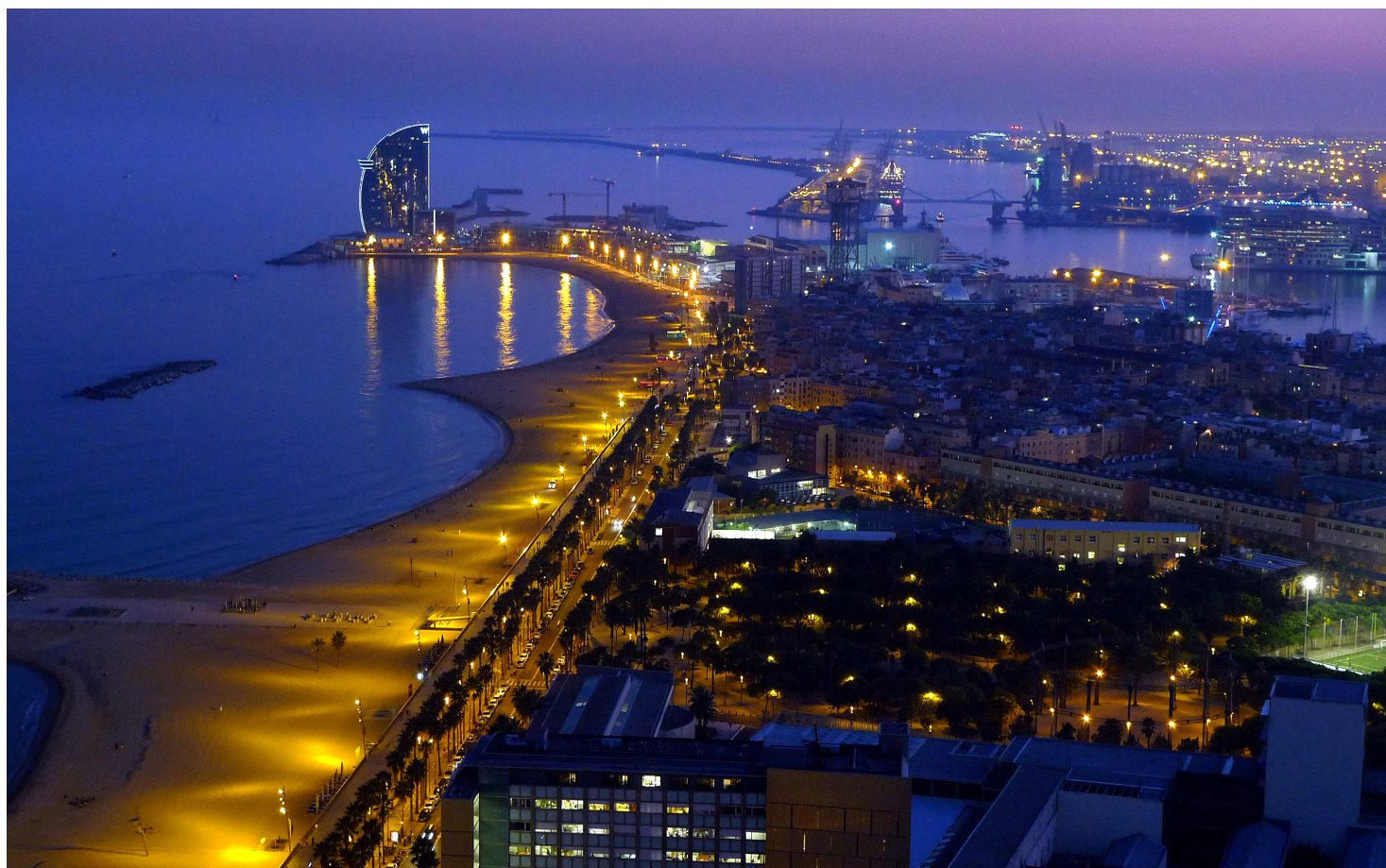
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## Editorial

The past few months have been full of activities as the TIDE project comes to an end in September. TIDE won the 2015 EPOMM awards for best policy transfer, with the case of Donostia/San Sebastian learning from Groningen on bike parking measures. The project team is pleased to announce that the Study Tour Catalogue with 40 cities and innovative transport solutions is now published, in order to facilitate direct inquiries from peers

or mobility stakeholders for meetings or short study visits. In this newsletter you will find information about the TIDE final conference on 15-16 September in Barcelona, as well as upcoming events for October and November.

We hope to welcome you at the TIDE final conference in Barcelona and in the meantime we wish you a pleasant read!



## ***TIDE city wins 2015 EPOMM award for best policy transfer!***

The European Platform on Mobility Management, which aims to support exchange and learning on mobility management between European countries, awarded the Best International Policy Transfer Award 2015 to Donostia/San Sebastian and Groningen for their results and transfer methodology developed within TIDE project. The awards recognise the effort of TIDE Cluster Leading City Donostia/San Sebastian and Groningen in promoting parking for cyclists.

Donostia/San Sebastian is a city with a growing biking culture but suffering for many years from a lack of cycle parking infrastructure, particularly in older buildings. Bikes left in the street generated a lack of space for other users and are more likely to be damaged or stolen. The city of Groningen was identified as a good example from which Donostia/San Sebastian could learn. The transfer therefore started with the Groningen-Donostia/San Sebastian Local Innovation Forum where the TIDE transferability methodology was applied to identify the key drivers and barriers for implementing cycle parking. The Mobility Councillor for Donostia/San Sebastian took an active part in the site visit and focus group meeting in Groningen. This meeting was followed by a training session on bike parking.



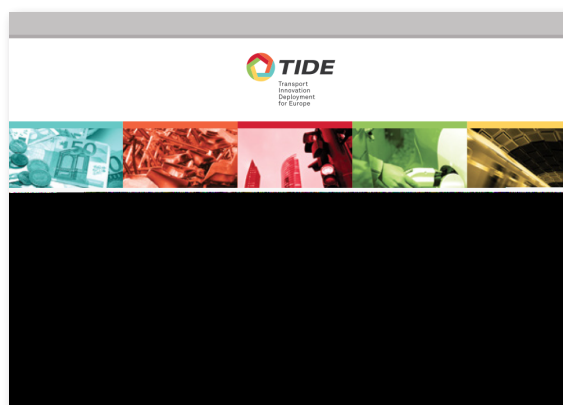
Jon Albizu, Mobility Department Councilor in Donostia/ San Sebastian stated that he was very impressed by his visit to Groningen, one of the most bicycle-friendly cities in Europe and a very good reference for the city of Donostia/San Sebastian. Albizu added that bicycle parking is a challenge that European cities are facing and was pleased to share experiences in order to find common solutions for similar problems.

## ***TIDE Study Tour Catalogue***

The TIDE Study Tour Catalogue showcases innovative cities' sustainable urban mobility practices across Europe from Reading to Tallinn and from Thessaloniki to Örebro.

Each city features measures in one of TIDE's clusters: pricing measures (road pricing, parking policy), non-motorised transport (biking, public space), network and traffic management (traffic management, priority system), electric mobility and public transport organisation. The section for innovative cities presents cities with several measures, such as Nantes and Barcelona, while the Sustainable Urban Mobility Plan section highlights good practices from Ljubljana and Bremen, among others. Finally the international cluster showcases some good examples from beyond Europe.

Cities included in the TIDE Study Tour Catalogue welcome direct inquiries from peers or mobility stakeholders for meetings or short study/site visits.





## ***TIDE Cutting-Edge Workshop in Leipzig***

The TIDE project closely cooperates with leading cities that have implemented innovative measures and are willing to share their advanced experience and knowledge with interested learning cities. In return, TIDE offered these pioneer cities a platform to discuss cutting-edge solutions with their peers. The Cutting-Edge Workshop took place in Leipzig on the 28th of May, in conjunction with the Annual Summit of the International Transport Forum, and was co-organised with the EU SOLUTIONS project.

The workshop offered participants insight in societal trends that shape the future of transport in European cities, with presentations by Alessandro Damiani of the DG Research and Innovation (innovation agenda), Rico Wittwer of the Technical University of Dresden (demography) and Patrick Oliva of Michelin with the industry sector's vision. Key urban transport innovations were presented by cities such as Amsterdam (Bicycle Facebook) Stockholm (clean vehicle strategy), Copenhagen Electric (EV strategy) and Brighton and Hove (parking enforcement). An interactive session with the cities present discussed drivers and barriers for innovation.

For more information about the workshop, including all presentations, see:

<http://www.tide-innovation.eu/en/Events/TIDE-Workshop-Cutting-edge-solutions-for-advanced-cities-28-May-2015/>



Image caption

## ***TIDE recommendations***

As EU projects draw to an end, they bring forward their message for the future. So does the TIDE project with two sets of recommendations – drafted by WSP Sweden: the high level deployment scenarios and the TIDE research recommendations. Both documents are based upon detailed interaction with the urban transport community, by means of a survey and a workshop. The research recommendations describe research topics to explore for each of the five TIDE thematic clusters. The high level deployment scenarios bring a vision for change forward: what elements hamper European take-up of urban innovative measures as discussed in TIDE, and how can the barriers be tackled?

### ***Research priorities***

The top research priorities for urban transport and mobility in general are seen to be policy aspects and behavioural aspects, as well as governance and business models in urban transport. An overall sentiment seems to be that we need to better understand travellers' priorities and decisions. One respondent stated that "all money is wasted when behaviour does not change". Especially regarding "soft" transport measures (as opposed to new technology), it is important that we can convey the new options and how individuals can benefit personally from them. Visions built on such knowledge should be at the core when formulating future policies and developing business models and governance structures.

### ***Creating the framework for take-up of innovation***

The high level deployment scenarios list several conditions for deployment of innovation: Political acceptance and support for an innovative measure; public acceptance, access to financial support, clarity in political intentions and decisions, coherence in legal frameworks across governance levels, access to best practice studies and guidelines, established standards, etc.

The full documents will be available on the TIDE website soon; for further information: [icre@polisnetwork.eu](mailto:icre@polisnetwork.eu)

## City Express

### Bologna

The TIDE Champion City Bologna has started work on a new European project that will assess the potential of movement tracking services to better plan and promote walking and cycling in cities. The TRACE project targets established measures to promote cycling and walking to the workplace and to school. More particularly, TRACE will assess the potential of ICT based tracking services to optimise the planning and implementation of such measures and enhance their attractiveness and potential impact. Bologna will be one of the pilot cities and will test the pilot's "positive drive" and the Traffic Snake Game tracking application that will be developed during the project.

For more information, please contact Giuseppe Liguori  
[giuseppe.liguori@srbologna.it](mailto:giuseppe.liguori@srbologna.it)



### Barcelona and Rome

TIDE Champion cities Barcelona and Rome are part of a new European project on cooperative business models and guidance for sustainable city logistics. The NOVELOG project aims at enabling the knowledge and understanding of urban freight distribution and service trips, by providing guidance for implementing effective and sustainable policies and measures. Rome and Barcelona are among the project's pilot cities that will deploy live small scale demonstration tests. Rome will develop a Decision Support System and implement field trials of innovative vehicles based on public private collaboration, while Barcelona will set up a new city macro-block configuration in a city logistics perspective.

For more information, please contact Giacomo Lozzi  
[glozzi@polisnetwork.eu](mailto:glozzi@polisnetwork.eu)



### BKK Budapest

The TIDE project's leader in the field of organising public transport, BKK Budapest, is involved in a new European project assessing the congestion impact of cycling and walking. FLOW aims to put walking and cycling on an equal footing with motorised modes as a solution to tackle urban congestion, by developing a user-friendly methodology involving traffic modelling, to assess the effectiveness of walking and cycling measures to reduce urban congestion. BKK Budapest is one of six FLOW partner cities that will develop implementation scenarios and action plans for adding or up-scaling walking and cycling measures that are shown to reduce congestion.

For more information, please contact Laszlo Sándor Kerényi [laszlo.kerenyi@bkk.hu](mailto:laszlo.kerenyi@bkk.hu)  
or Ákos Burghardt [Akos.Burghardt@bkk.hu](mailto:Akos.Burghardt@bkk.hu)







## Upcoming events

### Smart(e) Mobility in Urban Areas – Today and Tomorrow

16-17 September, Klagenfurt

[www.cemobil.eu/index.php?id=75&ID1=75&sprache1=en](http://www.cemobil.eu/index.php?id=75&ID1=75&sprache1=en)

### CREATE launch event

23 September, London, UK

Congestion reduction in European Cities project, Contact person: [melanie.leroy@eurocities.eu](mailto:melanie.leroy@eurocities.eu)

### European Transport Conference 2015

28-30 September, Frankfurt am Main

[www.etcproceedings.org](http://www.etcproceedings.org)

### CIVITAS Forum 2015

7-9 October, Ljubljana

[www.civitas.eu/content/civitas-forum-conference-2015](http://www.civitas.eu/content/civitas-forum-conference-2015)

### EUROCITIES Mobility Forum

19-21 October, Tallinn

[www.eurocities.eu/eurocities/events/EUROCITIES-Mobility-Forum-Tallinn-Estonia-](http://www.eurocities.eu/eurocities/events/EUROCITIES-Mobility-Forum-Tallinn-Estonia-)

### Walk21 Conference

21-23 October, Vienna

[walk21vienna.com](http://walk21vienna.com)

### Towards a KIC on Urban Mobility – high-level European conference

20 October, Brussels

[www.europeanurbanmobility.eu](http://www.europeanurbanmobility.eu)

### Routes to Clean Air, Air Quality Conference 2015

22-23 October, Bristol

[www.the-ies.org/events/routes-clean-air-air-quality](http://www.the-ies.org/events/routes-clean-air-air-quality)

### EUROCITIES Annual Conference 2015

4-6 November, Malmö/Copenhagen

[www.eurocities.eu/eurocities/events/EUROCITIES-2015-Copenhagen-Malmo-](http://www.eurocities.eu/eurocities/events/EUROCITIES-2015-Copenhagen-Malmo-)

### Horizon 2020 Transport Info Day

5 November, Brussels

[ec.europa.eu/inea/en/news-events/newsroom/horizon-2020-transport-info-day-scheduled-5-november](http://ec.europa.eu/inea/en/news-events/newsroom/horizon-2020-transport-info-day-scheduled-5-november)

### 2015 Annual Polis Conference

19-20 November 2015, Brussels

[www.polisnetwork.eu/2015conference](http://www.polisnetwork.eu/2015conference)

Visit the project website: [www.tide-innovation.eu](http://www.tide-innovation.eu)

Join the TIDE LinkedIn Group: [Transport Innovation Deployment for Europe](#)

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