



NEWSLETTER No. 06



Lessons learned on citizen engagement

In the CIVITAS ELAN project “Putting the citizen first” was at the core of the work, following the common mission statement: “To ‘mobilise’ our citizens by developing with their support clean mobility solutions for vital cities, ensuring health and access for all.” In these four years, project partners have identified and described a number of experiences, which have also been supported by the findings of the evaluations of the citizen engagement process.

Ljubljana / Marega Milena

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Photo contest: Mobility in my city

It is a well established CIVITAS ELAN tradition in Zagreb to have a photo competition during European Mobility Week. Everybody involved in the event 2012 agreed: The photo contest was a complete success! The idea of the contest was to take a look at urban mobility in Zagreb from the citizens' point of view that commute every day.

Zagreb / Pavić Rogošić Lidija

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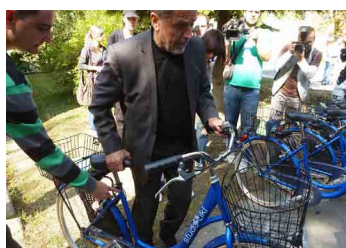


Zagreb's toolkit for successful consultations

The CIVITAS ELAN team in Zagreb was really active during the European Mobility Week 2012. One of the activities was the presentation of a toolkit on organising successful consultations. ‘Involving stakeholders: Toolkit on organising successful consultations’ provides high-quality guidance when there is a need of including different groups of stakeholders in mobility issues.

Zagreb / Pavić Rogošić Lidija

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Students in Zagreb are bike sharing

A bicycle sharing pilot project was introduced during the European Mobility Week 2012 on Zagreb's student campus Borongaj. The idea came out of the ELAN project and being the first of its kind, it is already a big hit among students and in the media!

Zagreb / Pavić Rogošić Lidija

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Mobility Week '12: Ljubljana moving in the right direction

From 16 to 22 September 2012 and for the eleventh year in a row, the City of Ljubljana participated in the European Mobility Week. This year, the central theme of the most widespread campaign for sustainable mobility is "Moving in the Right Direction" and its aim is to encourage European city administrations to introduce sustainable measures in the area of transport and to encourage citizens to reconsider and try transport alternatives to the car.

Ljubljana / Kontić Vita

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Electronic ticketing system in Zagreb

The introduction of a new electronic ticketing system for public transport in Zagreb started at the beginning of the CIVITAS ELAN project. Looking back, citizens embraced the changes and the scheme may even be spread nation-wide. All trams and buses were equipped with ticket validation terminals that allowed travellers to select their travel zone and obtain tickets for more than one person at a time.

Zagreb / Mikinac Branko

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Ghent chooses the future city bike bin

Ghent city council has chosen the future bike bin. A strong, solid steel silver grey box will shortly brighten up the streets of Ghent and provide safe and secure parking for bikes. A bike bin is a covered mini-garage for five to six bikes that is placed on public spaces or roads. They are installed in densely populated districts of the city to resolve the problem of high pressure on bicycles parking.

Ghent / Reznor Ellen

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Smart commuting in Zagreb

Zagreb has set out to change the way people get to work and back home. As part of the city's mobility management with large organisations, a car pooling service has been set up. One of the objectives of CIVITAS ELAN in Zagreb was to introduce sensible mobility management in selected institutions. The activity was mainly oriented towards employees and other users within large organisations (i.e. hospitals, factories, universities, schools, municipal and other administrations etc.) along the ELAN corridor.

Zagreb / Grgurević Ivan

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MOVE-ME app now available for iPhone

On 16 June, OPT and its local partners presented the mobile application MOVE-ME for iPhone! Based on users' feedback, OPT has looked into possibilities of further developing the systems for new platforms such as the iPhone. The app was a great success in the city of Porto and various operators now show great interest in joining the service.

Porto / Meireles Sara

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ITS novelties in Zagreb

The introduction of intelligent transport systems (ITS) in Zagreb has improved public transport considerably through a travel information service and a public transport priority system. The travel information service is managed by a newly established control centre and 40 LED displays at public transport stops on Savska Street provide passengers with information in real time.

Zagreb / Gold Hrvoje

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CIVITAS ELAN Final Conference

The CIVITAS ELAN Final Conference was held on 27-28 June 2012. About 100 participants from all five ELAN cities came to Ljubljana to present and discuss the highlights and main achievements of four years of strong cooperation and interaction. The Site Coordinators of the five ELAN cities (Ljubljana, Zagreb, Gent, Brno and Porto) presented their main achievements and the political representatives of the five cities provided an outlook on their future plans.

Ljubljana / Kastelic Jörg

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ELAN raises intermodal issues in Zagreb

One of the objectives the CIVITAS ELAN team wanted to accomplish in Zagreb, was to define a high-quality mobility corridor where public transport, cyclists and pedestrians enjoy priority over individual motorised transport. Since the start of the project, Zagreb has come a long way!

Zagreb / Kelčec-Suhovec Stjepan

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How Zagreb improved safety on public transport

Zagreb Electric Tram (ZET), the city's biggest public transport operator, carried out a thorough modernisation of its fleet that included the installation of a security system, which did not exist in the past. The modernisation of ZET's fleet improved energy efficiency in the new trams and buses with co-financing from CIVITAS ELAN. Furthermore, accessibility and general levels of comfort have increased.

Zagreb / Srećko Krznarić

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Energy recovery systems for trams in Zagreb

Zagreb Electric Tram (ZET) is the main public transport operator in Zagreb. ZET has undergone the most radical fleet modernisation in the history of the company as part of one of the CIVITAS measures in the city. The fleet modernisation process started in 2005, so by the start of the ELAN project 70 new trams were already in operation. Since the beginning of the ELAN project an additional 70 trams were introduced.

Zagreb / Srećko Krznarić

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Interest in CIVITAS ELAN at Zagreb Energy Week 2012

The ELAN team in Zagreb has presented some of the ELAN activities of the past three-and-a-half years at this year's Zagreb Energy Week. Visitors of the event were very interested and approached the team with many questions. They were also keen to learn about the concrete results achieved through CIVITAS in Zagreb.

Zagreb / Grgurević Ivan

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EC financial support for mobility campaigns

The European Commission offers financial support under its Do the Right Mix initiative of up to €7,000 for sustainable urban mobility campaigns. This is a great opportunity for CIVITAS cities to give a boost to their awareness-raising activities. Funding is available for actions that take place between 15 November 2012 and 30 June 2013 and promote a behavioural shift towards a more sustainable urban mobility culture.

Europe / Peter Staelens

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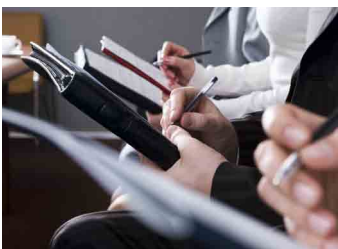


Mobility Week '12: Moving in the right direction

Hundreds of European towns and cities including many CIVITAS cities will participate in the eleventh edition of European Mobility Week from 16-22 September 2012. This year's focus, 'Moving in the right direction' aims to raise awareness of Sustainable Urban Mobility Plans and how to involve citizens and local stakeholders in the planning process.

Europe / Peter Staelens

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Public consultation on the future of the EU transport policy

The European Commission recently launched an open consultation on the future development of the urban dimension of EU transport policy. The EC wishes to explore with the public and all other relevant stakeholders on how best to contribute with targeted EU-level action to high-quality and sustainable urban transport and mobility for all users in the 27 EU Member States.

Europe / CIVITAS Secretariat

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