

Summary of the first DYN@MO year

13 February 2014

Dear DYN@MO friends,

About a year ago, in January 2013, the CIVITAS DYN@MO organized the kick-off meeting of the project in Aachen, Germany. As the 28 partner organisations have just prepared an extensive report on the first DYN@MO year for the European Commission, we want to provide you with a summary of the main activities and achievements up to now.

DYN@MO brings together four dynamically developing cities: **Aachen** from Germany and **Gdynia** from Poland (as leading cities), **Koprivnica** from Croatia and **Palma** from Spain (as learning cities). The CIVITAS DYN@MO cities have agreed to a common mission statement: to “strengthen sustainable mobility through promoting non-polluting lifestyles, through social interaction and collaboration on the basis of the new media, and through integrated implementation of innovative transport services for active citizens of all ages.” For more information about the project and its aims, see [DYN@MO brochure](#).

Besides in the cities, DYN@MO is also active at the European level. One of the main achievements of the project so far was the three-day **Summer University in Palma** in June 2013, attended by more than 60 experts and students. This edition was dedicated to Sustainable Urban Mobility Plans (SUMP). The event offered an overview on SUMP throughout Europe, with a special focus on Spanish cities, and included interesting working group sessions on important challenges like stakeholder involvement in the mobility planning process, the use of web 2.0 tools and the selection of SUMP measures. All material is available in the online publication [DYN@MO Summer University 2013 - Engaging in a dynamic dialogue for Sustainable Urban Mobility Planning](#). This year's Summer University on “Implementing city and citizen friendly electric vehicles” will take place on 14-16 May 2014 in Palma. More detailed information will be available soon on [the CIVITAS website](#).

The first project year also saw the establishment of the **Baltic Sea Region Competence Centre** on



SUMP. The first events promoting SUMP in the region have already taken place in Poland, where a seminar entitled “Transport plans and sustainable urban mobility planning in Poland” was held in May 2013. The seminar attracted ca. 40 representatives of Pomeranian cities above 50,000 citizens. A set of further events has been planned for the coming project years and more information will be available from the online platform that will be developed further in the 2nd project year. You can follow the activities of the centre via [the Baltic Sea Region Competence Centre on SUMP online platform](#), of which a preliminary version is already available and will be developed further to a knowledge base on the SUMP status in the region during the year 2014.

First results and outputs are already available from the measures in the DYN@MO cities Aachen, Gdynia, Koprivnica and Palma. Since evaluation of project achievements is a key aspect of the CIVITAS programme, “before” data enabling evaluation has been gathered and plans to evaluate progress have been developed.

The following achievements of the first year by the demonstration cities can be highlighted:



Photo: City of Aachen /Andreas Schmitter

Aachen: (7 measures)

- ▶ A concept for the dynamic regional SUMP has been developed.
- ▶ For the implementation of three new car sharing stations, three sites were pre-selected. The final decision will be taken when the results from the survey with tenants on their current mobility behaviour, held between October and December 2013, are available.
- ▶ For the new University Campus areas (Melaten and West), the integration of mobility management in the site development is a main focus of work. To support site developers and companies, an advisory service was implemented by developing and offering a handbook concerning the implementation of mobility management measures. A detailed tailor-made process organisation to implement mobility management measures in the planning process for the entire University area and especially the new development areas Campus Melaten and Campus West has been set up.
- ▶ An overall mobility management concept was developed for the universities RWTH Aachen and the FH Aachen. This concept is the baseline for implementing mobility management measure like the Jobticket with parking space management,

business travel management and a mobility platform.

- ▶ In order to encourage the use of electric bikes, the city has organised the pedelec testing week for their staff. Altogether, 75 people tested using a pedelec for one week.
- ▶ In November 2013, a new pedelec delivery service was established.
- ▶ The city's public transport operator ASEAG put a hybrid solo bus (MAN EURO V) into daily operation on a fixed route after having chosen the most suitable of such hybrid buses. Furthermore, ASEAG purchased a hybrid articulated bus (Citaro) into operation on different routes after a successful testing period.
- ▶ ASEAG announced the procurement of a battery system to convert a hybrid into a fully electric bus.

Gdynia: (10 measures)

- ▶ SUMP working groups for "transport", "education" and "business" stakeholders were organised. In addition, a first informational meeting on SUMP with citizens was held.
- ▶ Citizens and stakeholders were involved in the SUMP process through direct meetings, site visits,



Photo: City of Gdynia

- ▶ walks, workshops, surveys and the Facebook profile, on topics such as developing cycling conditions and identifying common transport barriers with disabled people.
- ▶ Citizens, entrepreneurs and other stakeholders were involved in many ways to find out their views in transforming a street into a pedestrian area. The city organised a survey and meetings to map the views of citizens and entrepreneurs on Swietojanska Street, one of potential pedestrian areas.
- ▶ The tender procedure for the installation of a supercapacitor at a trolleybus substation has been completed and the installation work will start in the beginning of 2014.
- ▶ Advanced technology batteries have been installed in two trolleybuses and one of the trolleybus lines has been extended.
- ▶ A feasibility study to install a weight-in-motion system to control overweight trucks has been prepared.
- ▶ An interactive web platform [Mobilna Gdynia](#) has been set up, aiming at improving citizen involvement in mobility issues. The platform integrates different web 2.0 tools, such as a discussion forum, microblogs, polls, commenting option, SeeClickFix, Facebook, RSS feed etc.
- ▶ A macroscopic transport model has been built based on available data.

Koprivnica: (6 measures)

- ▶ In order to develop the SUMP for the city, potential stakeholders were mapped and an external advisory board was established. A public participation process was started by a discussion including



Photo: City of Koprivnica

- stakeholders and citizens. Trainings for municipal staff started.
- ▶ Data on modal split and citizens mobility patterns was gathered.
- ▶ In December 2013, a tender was launched to procure five electric and two hybrid vehicles for the electric car sharing scheme for the staff of the city administration and municipal companies. The Croatian national electric company HEP has committed to set up five chargers for electric vehicles in Koprivnica, as a part of the future national network.

Palma: (7 measures)

- ▶ The SUMP process officially started with the first meeting of the stakeholder roundtable. Surveys and counting for the diagnostics study are currently taking place.
- ▶ In total 1.7 km of new cycling lane was built. The public bike system was extended in January 2014, with 50 new bikes and 75 new stands.
- ▶ Two healthy walking routes were defined and a corresponding promotion campaign started.
- ▶ A tender for the emission measurements on CNG vehicles was launched and two offers were received.
- ▶ The public parking administration SMAP introduced its first electric vehicle, a Renault Zoe.
- ▶ In total 5 new publicly accessible intelligent charging points for electric vehicles (EVs) opened. A new city regulation allows for free parking of EVs and a reduction in the circulation tax for EVs. Electric taxis have priority at the airport and cruise terminal taxi stands.

- ▶ The city's public transport operator EMT developed an application for real time information on departure times of urban buses and launched the smartphone app for all stops of the urban bus network.
- ▶ A Facebook group and Twitter account for passengers of urban buses were set up, as well as blogs in the two neighbourhoods with healthy walking routes.
- ▶ The EMT urban bus line 2 was re-routed to pass by the Parc Sa Riera parking facility, turning this car park into a Park & Ride that serves the historic city centre. SMAP introduced a pricing strategy that implies an average of 56% of reduction of the peripheral car parks as opposed to the car parks in the city centre.

With the 2nd year already in full swing, project partners in the cities are now in the process of pushing forward the implementation of the measures. We are looking forward to an exciting new project year!

Further information about the project is available on [the DYN@MO website](#).

Best regards from the DYN@MO Project Management Group!



Photo: City of Palma