ANNUAL REPORT 2014 OF THE TEN NATIONAL / REGIONAL NETWORKS







THE CIVITAS INITIATIVE
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IMPRINT

ABOUT

CIVITAS CAPITAL is a 36-month project of the European Commission's Directorate-General for Mobility and Transport (DG-MOVE) funded as part of the CIVITAS Initiative under the Seventh Framework Programme for Transport.

PUBLISHER

On behalf of the CIVITAS Initiative, ICLEI-Local Governments for Sustainability European Secretariat, Freiburg, Germany. Executive Director: Wolfgang Teubner.

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October 2015

| ABOUT | |
|---|---|
| 1 OVERVIEW | 4 |
| 2 MEETINGS WITH ALL THE NETWORKS | 5 |
| 3 COOPERATION | 5 |
| 3.1 Between networks | 5 |
| 3.2 With other European projects | 5 |
| 4 MAIN THEMES ADDRESSED | 5 |
| 5 DISSEMINATION APPROACH | 6 |
| 5.1 Third-party events | 6 |
| 5.2 Communications material | 6 |
| 5.3 MOVE newsletters | 7 |
| 6 SUMMARY OF THE IMPACTS AND CHALLENGES | |
| REPORTED BY THE NETWORKS | 7 |
| 6.1 Accomplishments | 7 |
| 6.2 Challenges faced by the networks | 7 |
| 6.3 Specific challenges faced by the new networks | 7 |
| 7 APPENDICES: INDIVIDUAL CIVINET | |
| ANNUAL REPORTS | 8 |
| | |
| LIST OF FIGURES | |
| Map of the networks | 4 |
| Main themes addressed | 5 |

Network dissemination channels

1 OVERVIEW

The CIVITAS national and regional networks were created as part of the CIVINET Project (2009-2013, DG TREN) and were based on an idea originating from the CIVITAS II projects to better disseminate to smaller-sized cities by overcoming language and contextual barriers. The CIVINET networks, acting to systematically relay the European initiative CIVITAS, were recognised by the Commission and the Council as a pillar to develop in this view.

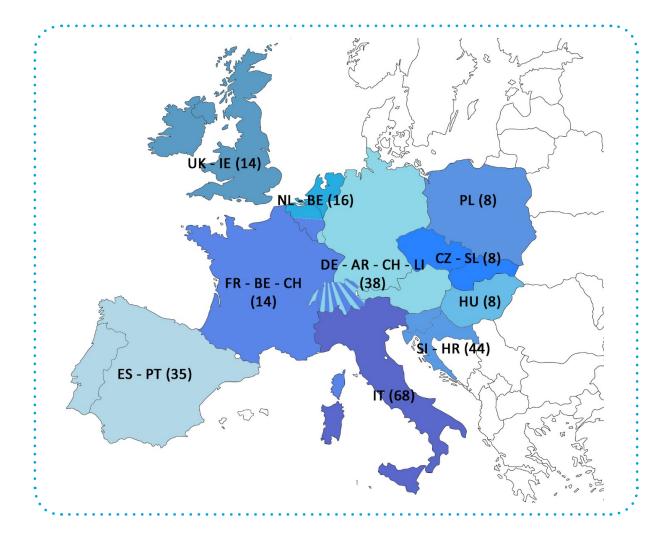
Doubling the number of networks is the challenge that was set within CAPITAL. This goal was already achieved in the first year and the results have been very positive – the new networks have established a strong presence and membership base, while existing networks have continued to grow, increasing the number and breadth of activities offered and attracting new members. At the same time, the networks have become a key player both at regional/national level, as well as across Europe through their interactions with the European Parliament (dissemination event at EP in April 2015) and the Commission (CIVITAS Fora and annual Policy Statement submitted to the

Political Advisory Committee). In 2014, PAC members Councillor Helena Hečimović from Koprivnica (HR) and Councillor Ian Davey from Brighton & Hove (UK) were particularly active and played a vital role within the CIVINETs.

This report gathers all the activities undertaken by the following networks within the year 2014:

- CIVINET Czech & Slovak Republics
- CIVINET Deutscher Sprachraum
- CIVINET Francophone
- CIVINET Italia
- CIVINET Netherlands & Flanders
- CIVINET Poland
- CIVNET Slovenia & Croatia
- CIVINET UK & Ireland
- CIVINET Spain & Portugal
- Magyar CIVINET

See below the map showing the number of members in each network at the end of 2014, as stated in the different reports.



2 MEETINGS WITH ALL THE NETWORKS

In 2014, networks had three occasions to exchange all together:

- One phone meeting was organised on 3 February. It was the first occasion for all the networks to discuss the first results since the launch of their respective networks.
- One physical meeting was held in Krakow on 28 May. EC Officer Isabelle Maes was present and she had the opportunity to hear directly from the networks about their accomplishments and further needs to continue their fruitful activities.
- The last meeting of 2014 was organised at the occasion of the CIVITAS Forum in Casablanca. A one-day meeting after the General Assembly offered the possibility to increase the liaison between CAPITAL work package activities and the networks.

These meetings allowed the networks to collaborate, develop links and organise events together.

3 COOPERATION

3.1 BETWEEN NETWORKS

CIVINET German Speaking was present at two events organised by other networks: through participation in a roundtable and debate at a workshop on car sharing organised by CIVINET Poland, and presenting at a workshop on best practice examples on SUMPs organised by CIVINET Slovenia-Croatia.

CIVINET Poland participated at a CIVINET UK & Ireland workshop in London on 2 September.

3.2 WITH OTHER EUROPEAN PROJECTS

CIVINET Italia organised a workshop on SUMPs in collaboration with the European Project ENDURANCE.

CIVINET Czech & Slovak Republics also organised a conference on integrated transport planning also in conjunction with ENDURANCE.

CIVINET German Speaking invited EC officers to their event 'Open eyes - open mind - open space: CIVITAS politicians speak out' and to the discussion in Bielefeld on tramways in cities.

In the same way, CIVINET UK & Ireland invited EC officer to their event "Integrating sustainable transport with other policies" held in London.

All the networks and some of their members were present in Casablanca at the CIVITAS Forum.

4 MAIN THEMES ADDRESSED

The themes addressed by the events organised by the networks are listed below. Some events related to several themes. CIVINET Poland participated at a CIVINET UK & Ireland workshop in London on 2 September.

| Theme | Number of events | |
|--------------------------------|------------------|--|
| Car-independent lifestyles | 5 | |
| CIVITAS integrated approach | 4 | |
| Mobility management | 4 | |
| Integrated planning | 3 | |
| SUMP | 3 | |
| Collective passenger transport | 2 | |
| Cycling | 2 | |
| EU Funding | 2 | |
| Transport telematics | 2 | |
| Demand management strategies | 1 | |
| | 28 | |

The themes that were most addressed were Carindependent lifestyles, CIVITAS integrated approach, and Integrated planning.

Four of 10 CIVITAS categories were not addressed: Clean fuels and vehicles, Safety and security, Urban freight logistics, and Public involvement. A table with all the events organised in 2014 can be found in appendix.

5 DISSEMINATION APPROACH

5.1 THIRD-PARTY EVENTS

Networks participated at 45 third-party events, which represent a perfect opportunity to recruit new members. Leaflets were distributed at these occasions.

The participation of the networks was mainly through presentations.

Only a few events were attended where participation was not as a speaker or a stand exhibitor.

Except when networks participated at other networks' events or were presenting at the CIVITAS Forum, all third-party events took place in the countries linked to the CIVINET represented.

5.2 COMMUNICATIONS MATERIAL

During 2014, all but CIVINET Francophone produced and distributed leaflets.

Newsletters were sent by eight of the 10 networks.

Only three networks used social media:

- Slovenia-Croatia via the CIVITAS Elan Facebook page
- Spain & Portugal via a dedicated CIVINET page
- UK & Ireland via LinkedIn and Twitter account

Apart from CIVINET Poland, all networks displayed a roll-up in 2014.

CIVINET German Speaking produced and distributed postcards with the main information about their network.

| Network | Leaflet and/or brochure | Newsletter sent | Social media used | Roll-up displayed |
|-------------------------------------|----------------------------|--------------------|----------------------|----------------------|
| CIVINET Czech & Slovak Republics | ~ | ~ | X | ~ |
| CIVINET Francophone | X | X | x | ~ |
| CIVINET German Speaking | ~ | ~ | X | ~ |
| CIVINET Italia | ~ | ~ | X | ~ |
| CIVINET Netherlands & Flanders | ~ | X | x | ~ |
| CIVINET Poland | ~ | ~ | x | x |
| CIVNET Slovenia & Croatia | ~ | ~ | ~ | ~ |
| CIVINET UK & Ireland | ~ | ~ | ~ | ~ |
| CIVINET Spain & Portugal | ~ | ~ | ~ | ~ |
| Magyar CIVINET | ~ | ~ | x | х |

5.3. MOVE NEWSLETTERS

Networks actively contributed to the MOVE Newsletter with the following articles listed below. A dedicated page was created from the 17th issue of March 2014.

Issue n°16:

 GRAZ STUDY TOUR | Open eyes - Open mind - Open space (CIVINET German Speaking)

Issue n°17:

- A bilingual general assembly for the CIVINET Slovenia-Croatia network
- CIVINET Spain & Portugal Workshop and Management Committee
- CIVINET Deutscher Sprachraum inspires and supports sustainable urban mobility in the German language area.

Issue n°18:

- First general assembly of the CIVINET Deutscher Sprachraum in combination with an event on tramways in Bielefeld, Germany
- The launch of the new CIVINET Italia
- 5th local Forum for the CIVINET Spain & Portugal network

Issue n°19:

- Statement about the importance of CIVITAS by the Austrian Association of Cities and Towns, Member of CIVINET Deutscher Sprachraum
- Upcoming CIVINET events

6 SUMMARY OF THE IMPACTS AND CHALLENGES REPORTED BY THE NETWORKS

6.1 ACCOMPLISHMENTS

Here is a summary of the networks accomplishments, as declared by them.

- A number of successful workshops and events.
- Commitment of public and private organisations through the different events held by the networks.
- A range of actors participated in the events which has led to an excellent interdisciplinary discourse on the future of urban mobility.
- Connections between active local government professionals have been established with exchange of experiences outside of the networks.
- Publication of important papers: Situation of SUMPs, Open Data in ITS (Spain).

6.2 CHALLENGES FACED BY THE NETWORKS

The challenges faced by the networks were as follows:

- Recruitment of new members and keeping them motivated.
- Use of the website and the Exchange Hub.
- The delay in the approval of the Annual Plan postponed implementation of some activities (Italia).
- Lack of resources restricts activities that can be carried out by CIVINETs and undermines the membership offer.

6.3 SPECIFIC CHALLENGES FACED BY THE NEW NETWORKS

The networks launched within the CAPITAL project specified challenges linked to their creation.

- Legal, administrative and technical challenges to set up the networks.
- The impact of the networks has been limited, as they were only formed during this first year so for some of them, membership numbers are not high yet.

7 APPENDICES: INDIVIDUAL CIVINET ANNUAL REPORTS AND 2014 EVENTS

If you would like to read more about the 2014 activities of any of the CIVINETs or see an overview of all 2014 CIVINET events, download the relevant document from the list below:

- CCIVINET Annual Report 2014: CIVINET Czech and Slovak Republics
 http://civitas.eu/content/civinet-annual-report-2014-civinet-czech-and-slovak-republics
- CIVINET Annual Report 2014: CIVINET Deutscher Sprachraum http://civitas.eu/content/civinet-annual-report-2014-civinet-deutscher-sprachraum
- CIVINET Annual Report 2014: CIVINET Francophone
 http://civitas.eu/content/civinet-annual-report-2014-civinet-francophone
- CIVINET Annual Report 2014: CIVINET Italia
 http://civitas.eu/content/civinet-annual-report-2014-civinet-italia
- CIVINET Annual Report 2014: CIVINET Netherlands & Flanders
 http://civitas.eu/content/civinet-annual-report-2014-civinet-netherlands-flanders
- CIVINET Annual Report 2014: CIVINET Poland
 http://civitas.eu/content/civinet-annual-report-2014-civinet-poland
- CIVINET Annual Report 2014: CIVINET Slovenia & Croatia
 http://civitas.eu/content/civinet-annual-report-2014-civinet-slovenia-croatia
- CIVINET Annual Report 2014: CIVINET Spain & Portugal http://civitas.eu/content/civinet-annual-report-2014-civinet-spain-portugal
- CIVINET Annual Report 2014: CIVINET UK & Ireland http://civitas.eu/content/civinet-annual-report-2014-civinet-uk-ireland
- CIVINET Annual Report 2014: Magyar CIVINET
 http://civitas.eu/content/civinet-annual-report-2014-magyar-civinet
- CIVINET Annual Report 2014: List of CIVINET events
 http://civitas.eu/content/civinet-annual-report-2014-list-civinet-events



