



CiViTAS
Cleaner and better transport in cities



Participatory decision making in CiViTAS projects

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Transport White Paper: CiViTAS and participatory decision making

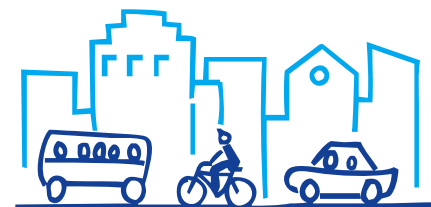


“...focusing on the most promising technologies and bringing together all actors involved.”

- **Technology roadmap:** “Innovations for sustainable urban mobility **following up the CIVITAS** programme and initiatives on urban road pricing and access restriction schemes.”
- **Integrated urban mobility:** “To promote more sustainable behaviour, **better mobility planning** has to be actively encouraged.” and “Cities above a certain size should be encouraged to develop **Urban Mobility Plans**” (Action 31)



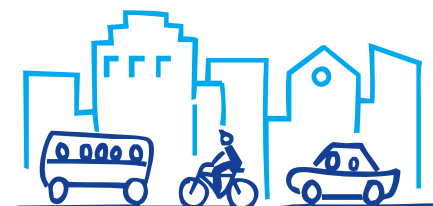
Image: Georges Gobet/AFP/Getty Images



CiViTAS - cleaner and better transport in cities – Clty-VITAlity-Sustainability



- 4 phases (2002 – 2017)
- 63 CiViTAS cities
- 22 CiViTAS projects
- 15 demonstration projects
- Measures are reaching 60 million citizens
- Total investment: more than EUR 500 million
- Total EC contribution: EUR 200 million



CiViTAS: participatory decision making in 8 policy fields

- Alternative fuels, energy efficient vehicles
- Collective transport and integration modes
- Demand management strategies
- Mobility Management: Influencing travel behaviours
- Safety and security
- Car independent lifestyles
- New concepts for goods distribution
- Transport telematics
- **Integrated planning**
- **Public involvement**



Odense (DK): strategic engagement and stakeholder participation in mobility planning



Lessons:

- involve stakeholders before you write the first sentence of the traffic plan
- keep also passive stakeholders informed
- maintain high level of information and engagement also throughout implementation

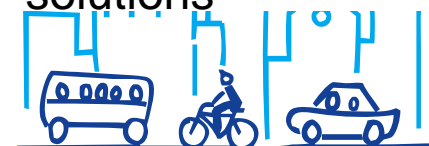


Gent (BE): Participatory re-development of main station area



Lessons:

- engage citizens at multiple levels, e.g. regular 'soundboard group' meetings, ad-hoc level guided tours; 3-D model
- commit to answer all suggestions and complaints
- establish a new ethos that is open to non-standard solutions

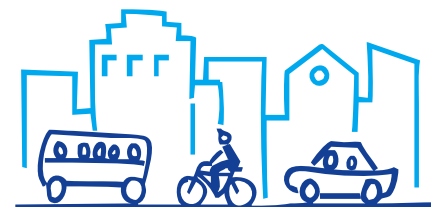


Brno (CZ): Improving bus service for the disabled



Lessons:

- involve the right citizen group right from the start
- consult them in technical and operational issues (bus equipment and route design)
- consider potential side effects (cost and pollution reduction)



Participatory decision making in CiViTAS - future outlooks



Cities' commitment :

- Recognising the need for European response to local urban mobility challenges
- Active engagement of advanced cities to share experiences with 'learning' cities

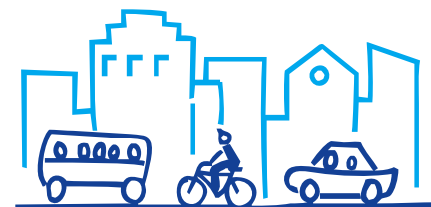


European Commission further support:

- CiViTAS Plus II focus on sustainable urban mobility planning with participatory decision making
- Further emphasis of participatory planning for cohesion and structural funding



CiViTAS is a suitable vehicle for promoting participatory decision making in EU cities





CIVITAS Handbooks:

- Involving stakeholders: Toolkit on organising successful consultations
- Reaching the citizen: Toolkit on effective communications and marketing
- CIVITAS ELAN: Citizen engagement in the field of mobility



Thank you!

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