

# How to successfully implement a new parking pricing measure



## Course description

Both parking prices and parking problems vary greatly among cities, but no city is entirely free of parking challenges. Charging for something that was previously free can be an unpopular, but necessary, decision for a city to take. Using examples from cities that have successfully implemented new parking pricing schemes, this course will address issues such as: How can you increase citizen acceptance of a new (or higher) parking charge? Is it fair to make drastic changes in transport conditions? How do you find the “correct” level of charging? And what is the role of enforcement in parking pricing?

## Target audience

Practitioners in local administrations across Europe with limited knowledge of and experience with the range of aspects involved in implementing parking pricing measures

## Thematic area

Pricing measures

Please click [here](#) to find the course.

## Date of release

2014

## Associated with project

TIDE