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**Editorial**

The TIDE project is entering its last six months and the project team is enthusiastically and actively delivering final results. It is in this framework that we launch the TIDE awards, acknowledging innovative transport for cities, regions and projects. The awards are open to public and private partners and local authorities wishing to present pioneering transport measures.

In this newsletter you will learn about TIDE cooperation with two other European projects for a training session on SUMP, about the latest publication: a set of guidelines for implementers. You will find out a lot more about the TIDE cities' latest activities.

We wish you a pleasant read!



## TIDE training and exchange event on SUMP

On 25-26 February 2015, the TIDE project collaborated with the **CH4ALLENGE** and **SOLUTIONS** projects to host a workshop in Brussels on incorporating innovative mobility measures into sustainable urban mobility planning. This was the third in a series of workshops organised for TIDE's Circle of Innovative Cities – a group of cities following and learning from the work of the TIDE project

The workshop included plenary presentations on innovation and sustainable urban mobility planning (Dr Susanne Böhler-Baedeker of Rupprecht Consult) and stakeholder involvement and cooperation in sustainable urban mobility (Ivo Cré of Polis). Case examples included:

- the TIDE Circle City of Ghent's B401 project: downgrading or removing a car viaduct as part of an SUMP (change of direction from the auto-focussed city) presented by Filip van de Velde.
- City Connect: A programme of cycle improvements with a focus on health in West Yorkshire (structural change and creation of a new body) presented by Steve Heckley of the newly-established West Yorkshire Combined Authority.
- Parkeer Service: Several cities sharing resources in parking management (regional cooperation) presented by John van Dijk of Parkeer in The Netherlands.



Participants also spent time working through and brainstorming solutions for some of the major challenges associated with sustainable urban mobility planning: participation; institutional cooperation; measure selection and policy packages; monitoring and evaluation; and financing and implementation.

Presentations from the workshop are now available on the TIDE website: <http://bit.ly/19bgvTf>

## Guidelines for implementers

The 10 Guidelines for Implementers address the full implementation process for two out of the three innovative measures per cluster, i.e. the ones for which participating cities have indicated the highest priority.

Concrete items such as the key benefits, costs and stakeholders to be involved are addressed. They are also illustrated with good practice examples, as well as a three step guide through the preparation, actual implementation and operation of each of the 10 measures.

Download the Guidelines for Implementers [here](#).

Print copies are available at [ybousse@polisnetwork.eu](mailto:ybousse@polisnetwork.eu)



## City in the spotlight: Budapest

Budapest is the capital of Hungary, being its economic, business, cultural and political centre and the largest metropolitan area in Central Eastern Europe. It has 1.7 million inhabitants and it is the seventh largest city in the European Union. It is considered as a financial hub in Central Europe with developed service sector.

BKK Centre for Budapest Transport (hereafter referred as BKK) was established in 2010 with a wide scope of tasks covering different transport sectors including public transport, road and bridge maintenance, taxi services, parking and freight access, cycling and walking. Within the new governance model, BKK is owned by the Municipality of Budapest and connects the local government and transport operators within the Public Service Contract framework. All strategic, development, management, ordering and control functions are being integrated into the organisation, ensuring balanced and diversified financing in line with the set priorities. BKK became a member of TIDE as cluster leading city of the thematic cluster "Improve public transport organisation".

Within TIDE BKK focuses on the possible solutions of creating public transport management authorities for metropolitan areas through setting up specialised bodies that focus on strengthening both integration and competition within transport systems, in order to provide maximum value for public money and to balance spatial, institutional and environmental development in the region. The first SUMP based strategy of Budapest, BMT Balázs Mór-Plan, includes the establishment of institutional relations to ensure integration of transport services within the Budapest region as a long-term operative objective.



Photo credits: Krisztian Bodis

BKK's second activity, marketing research as optimisation tool in public transport could be used for evaluation and improvement purposes and for predicting future changes in transport behaviour. Carrying out such research on a regular basis can also be seen as an effective way of recognising current and future market needs. Marketing research is also used to recognise the volume and structure of demands and incomes for public transport. The first integrated traffic model is currently being developed for Budapest and its agglomeration. During the elaboration of the model large number of household surveys and complex traffic surveys covering the whole region were conducted to define travel habits, mobility decision making mechanisms and traffic volumes in order to enable BKK to optimise transport services of the city.

The TIDE project is providing an excellent opportunity for Budapest to explore the next steps of metropolitan integration in public transport and the use of marketing research tools through discussion with well experienced partner cities in public transport and through providing a platform for discussion at local level. A local innovation forum and a national seminar will be organized in the Hungarian capital during spring 2015 to bring together local stakeholders and practitioners of public transport in Budapest and its region.



Photo credits: Krisztian Bodis

## Next steps

Over the next months, TIDE is planning the following activities:

- TIDE cutting-edge workshop will be organised on 28 May 2015 in Leipzig : most advanced and innovative cities of TIDE Circle of Innovative Cities will be invited to exchange and discuss on their experience.
- Development of TIDE policy and research recommendations based on feedback from key experts in the TIDE thematic areas.
- Publication of TIDE Study Tour Catalogue: TIDE catalogue of innovative measures and cities.
- TIDE final conference 15-16 September in Barcelona.

## TIDE Awards for Innovation in Transport

The TIDE Awards for Innovation in Transport are now open. Apply by 4th May with the [online application form](#), and win your ticket to Barcelona!



On the road to Barcelona!

## City Express

### Ghent

TIDE Champion City Ghent was shortlisted as a finalist in the European Commission's Sustainable Urban Mobility Plan (SUMP) Award. The city was shortlisted for their thorough system of SUMP practice including monitoring and evaluation.

The award aims to encourage local authorities across Europe to adopt and develop their SUMP.

[www.dotherightmix.eu/award/winners](http://www.dotherightmix.eu/award/winners)



### Bologna

TIDE Champion City Bologna invites European Cities and their urban cyclists to the fourth edition of the friendly urban commuters competition "European Cycling Challenge 2015 — ECC2015". The initiative will be held throughout the month of May 2015.

More information [www.ecc2015.eu](http://www.ecc2015.eu)



**Barcelona and Rome**

TIDE Champion City Barcelona and Rome both feature in a new EV City Casebook. The publication presents 50 examples of transformative policies, projects technologies, and business models that have been implemented in 23 countries around the world.

Download it [here](#).

**Upcoming events****ECOMM 2015**

20-22 May, Utrecht

[www.ecomm2015.eu](http://www.ecomm2015.eu)

**International Transport Forum Summit 2015 Transport, Trade and Tourism**

27-29 May, Leipzig

[www.internationaltransportforum.org/2015/index.html](http://www.internationaltransportforum.org/2015/index.html)

**VELO-CITY 2015 cycling : future maker**

2-5 June, Nantes

[www.velo-city2015.com/en/](http://www.velo-city2015.com/en/)

**Smart city event**

3-4 June, Amsterdam

[www.smart-circle.org/smartcity/](http://www.smart-circle.org/smartcity/)

**Smile in the City**

8-10 June, Milan

[www.uitpmilan2015.org/](http://www.uitpmilan2015.org/)

**2nd European Conference on SUMP**

16-17 June, Bucharest

[www.epomm.eu/endorance](http://www.epomm.eu/endorance)

**TIDE final conference**

15-16 September, Barcelona.

**European Transport Conference 2015**

28-30 September, Frankfurt am Main

[www.etcproceedings.org/](http://www.etcproceedings.org/)

**CIVITAS Forum**

7-9 October, Ljubjana

[www.civitas.eu/content/civitas-forum-conference-2015](http://www.civitas.eu/content/civitas-forum-conference-2015)

Visit the project website: [www.tide-innovation.eu](http://www.tide-innovation.eu)

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