D5.2 Website and Neighbourhood mobility Dashboard

Version: 1.0
Date: 09.09.2017
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1. Executive summary

The SUNRISE Website and Neighbourhood mobility Dashboard (deliverable D5.2) is the project’s main gateway to the outside world. It provides information on SUNRISE objectives, partners, methodology, tools, results, publications, news and success stories. The website is user-friendly and intuitive. It features a built-in Neighbourhood Mobility Pathfinder and the Neighbourhood Dashboard. Google analytics and the search by keyword box are embedded and it will provide Google translations in the project’s partner’s languages. The website will include links to dedicated SUNRISE pages on social media, i.e., Twitter, Flickr, Facebook and YouTube channel.

This website has been launched in September 2017 (M5), in time for the annual CIVITAS FORUM Conference, and will be kept up-to-date with the latest news, events and project developments. Rupprecht and POLIS will liaise with other relevant activities and projects to explore how the information from SUNRISE can feed their platforms. The SUNRISE website will be made available up to three years after the project ends. All project public results will be part of this.

The SUNRISE website domain name is: www.civitas-sunrise.eu

This short document briefly presents the layout of the website, its structure and main features.

2. Website content and structure

2.1 Homepage

The SUNRISE homepage shows the most important activities of the project at a glance. The collection of videos from the SUNRISE neighbourhoods provide an additional way to get familiar with the project. The installation of Google analytics will help to constantly track, monitor and report on the website traffic.

The homepage follows the structure below:

- Menu linking to the website’s respective pages
- Links to social media: Twitter, Facebook, Flickr, YouTube
- About the SUNRISE project
- Latest news and events
- Twitter feed
- Option to get in contact/receive more information
The navigation bar includes the following headings:

- About SUNRISE
  - What is SUNRISE?
  - SUNRISE methodology
  - Technical support partners
  - Contacts

- SUNRISE NEIGHBOURHOODS
  - Bremen (Hulsberg)
  - Budapest (Zugló-Törökör)
  - Malmo (Lindängen)
  - Jerusalem (Baka)
  - Southend-on-Sea
  - Take-Up Cities

- MOBILITY PATHFINDER
  - Co-creation tools
  - eLearning course
  - Pathfinder
The SUNRISE partner city Thessaloniki (THEPTA) – which initially was not able to join due to contractual issues – will now be added to the SUNRISE website.

2.2 Website content

The navigation bar includes the following headings:

About SUNRISE

This section introduces the SUNRISE project, its missions, objectives and partners.

SUNRISE Cities

This section gives readers more information on the cities involved in the project’s activities. It contains subsections that present the core cities in the project -

- Bremen (DE)
- Budapest (HU)
- Jerusalem (ISR)
- Malmo (SE)
- Southend-on-Sea (UK)
- Thessaloniki (GR)

It will also contain a section with a list of all Take-Up Cities once selected.

Neighbourhood Mobility Pathfinder (NMP)

This is the online toolbox where SUNRISE will provide structured information derived from the activities in WPs 1 to 4. It will allow users to navigate through the four steps applied in SUNRISE,
providing information about the different thematic measure areas addressed. The Pathfinder will consist of fact-sheets containing:

- Process support - explanatory note for each phase
- Co-identification of problems and co-validation of needs
- Co-development and co-selection of solutions
- Co-implementation, co-creation of solutions
- Co-assessment and co-evaluation
- Case studies for each phase
- Fact sheets of the six SUNRISE neighbourhoods
- Four additional external cases
- Tools fact-sheets, for each phase 20 tools (meeting methodology, space management measures etc.)

The NMP will be a structured and allow easy navigation of resources for process guidance, case studies, and fact sheets on tools and methods for each of the four SUNRISE co-creation phases. In the best co-creation spirit, open calls will be organised to find additional case studies and tools to include in the toolbox.

Interested professionals in urban mobility, but also governance, political science, urban design, social cohesion, geography or gerontology will be able to find information that is close to their needs by means of key-words, the current phase of activity, thematic area etc. Over 120 resource sheets will be available.
Neighbourhood mobility Dashboard (NMD)

The Neighbourhood Dashboard (‘live blog’ or ‘window on the neighbourhood’) will be the interactive online SUNRISE platform providing at-a-glance overviews of all previous and ongoing activities, progress and achievements in each neighbourhood of the SUNRISE cities, mainly to support project-internal co-learning. It will be the central navigation point to access background information, blogs, photographs, podcasts and video reports (with EN subtitles), aggregate specific neighbourhood indicators about all action neighbourhoods. The dashboard will make it convenient also for other neighbourhoods across the EU to learn about activities they are most interested in. The dashboard will also contain a secure area where SUNRISE partners can exchange on bad experiences.

The Pathfinder will be available through the SUNRISE website, and after the project has ended it will be accessible through www.civitas.eu and www.eltis.org.
This section will contain all the resources that will be made available during the time span of the project. These will include all the deliverables of the project (foreseen for the external public) freely available to download in .pdf format.
3. About Sunrise

The SUNRISE project aims at developing, implementing, and facilitating co-learning about new, collaborative ways to address common urban mobility challenges at the urban district level. This will be achieved through the development of “neighbourhood mobility labs” which will lay the foundation of the Sustainable Neighbourhood Mobility Planning concept.

4. Partners