

European Commission

Executive Agency for Small and Medium-sized Enterprises

Intelligent Energy Europe

Contract Number IEE/12/696/SI2.644740

CHALLENGE

Addressing Key Challenges of Sustainable Urban Mobility Planning

D7.4 Dissemination report

Deliverable	D7.4 Dissemination report
Work Package	WP7 Project dissemination
Dissemination level	Public
Author	Ralph de Jong (UBC)
Review	Susanne Böhler-Baedeker (RC), Miriam Lindenau (RC)
Submission date	20 March 2016
Status	Final
Project Start Date and Duration	21 March 2013, 36 months

Content

1	Introduction	3
1.1	Objectives and activities of the CH4LLENCE project	3
1.2	Objectives of dissemination activities	3
2	Project communication plan	4
3	Project communication tools	5
3.1	Online platform	5
3.2	Web 2.0 activities	5
3.3	CH4LLENCE project leaflet	6
3.4	CH4LLENCE Kits	6
3.5	Final publishable report	7
3.6	CH4LLENCE roll-ups and wind banners	8
3.7	CH4LLENCE visual outlook	8
4	Project dissemination activities	9
4.1	Promotion of the SUMP Kits	9
4.2	Publications	9
4.3	Events	10
4.4	Project updates	10
4.5	CH4LLENCE ambassador	10
4.6	National and local dissemination activities	10
	Appendix 1: List of publications in which CH4LLENCE was disseminated	12
	Appendix 2: List of key events where CH4LLENCE was disseminated	18
	Appendix 3: CH4LLENCE Ambassador activities 2013-2016	27

1 Introduction

1.1 Objectives and activities of the CH4ALLENGE project

The overall objective of CH4ALLENGE was to develop innovative, practically proven and transferable solutions to the four most pressing common challenges of sustainable urban mobility planning and to support cities at different stages of advancement in the take-up of Sustainable Urban Mobility Plans (SUMPs). The project aimed to determine strategies to overcoming SUMP challenges related to the participation of citizens and stakeholders, cooperation between institutional partners, selection of measures and measure packages as well as monitoring and evaluation. Focus of the project was on the elaboration of a SUMP, i.e. the steps, methodologies and approaches required for sustainable urban mobility planning leading to a quality mobility plan.

CH4ALLENGE aimed to actively facilitate the take-up of SUMPs in European cities and therefore provided its nine Partner Cities and 26 Follower Cities with a dedicated SUMP workshop series and, for the latter the opportunity to jointly develop SUMP roadmaps to kick-off or progress in SUMP development. In addition, CH4ALLENGE intended to enhance the capacities of planners working in local authorities by developing a comprehensive capacity building programme and, finally, capturing all knowledge gained in four extensive CH4ALLENGE Kits.

The main activities that have taken place during the project are the following:

- Generating, consolidating and capturing knowledge on the four challenges
- Testing innovative SUMP process solutions at local level
- Strengthening SUMP capacities in European planning authorities

1.2 Objectives of dissemination activities

The CH4ALLENGE partner Union of the Baltic Cities Commission on Environment (UBC) was in charge of the project's dissemination activities. UBC was supported by project coordinator Rupprecht Consult. The overall objectives of the dissemination work package were

- to showcase the learning experience CH4ALLENGE cities and its associated Follower Cities would go through,
- to spread project results widely in order to accelerate the take-up of SUMPs among cities and regions across Europe and especially in New Member States,
- to promote the SUMP approach,
- to develop a concept how to record all dissemination activities during the project phase at project and city level, and
- to disseminate the four CH4ALLENGE Kits and other relevant project outputs.

Agreed deliverables of this work package were: D7.1 Communication plan, D7.2 Online portal, D7.3 Leaflet and D7.4 Dissemination report. In addition, CH4ALLENGE foresaw the following outputs of dissemination activities:

- Social media SUMP network groups
- Wikipedia online dictionary entry on SUMP
- SUMP mobile application

- CH4LLENGE project identity: logo, common style templates
- Roll-ups (twelve in total, two on the project in general, two on the challenges and one localised roll-up per city)
- Promotion of the project at eight European or national events
- European, national and local press releases
- Articles in professional media (one per year in English)
- CH4LLENGE Ambassador presenting the project at additional external events
- Glossy production of final publishable report and four CH4LLENGE Kits each consisting of a quick-facts brochure, manual and an e-learning course

2 Project communication plan

The CH4LLENGE Communication Plan (D7.1) was prepared in July 2013 and updated in August 2014. This strategy document was the framework for all activities and work to be accomplished within the dissemination work package. It defined which dissemination channels at European, national and local levels were planned to be used, which project milestones provided excellent opportunities for communication and outreach, and which possible external networking opportunities and events CH4LLENGE could liaise with. Further to this, it set out a strategy how the CH4LLENGE project would contribute to raising awareness and stimulating the exploitation and widespread use of the SUMP concept across Europe. Dissemination activities set out in the communication plan included the following:

- Project communication tools
 - Online platform
 - Web 2.0 applications
 - CH4LLENGE leaflet
 - Glossy production of final publishable report, quick-facts brochure and manuals
 - CH4LLENGE roll-ups and wind banners
 - CH4LLENGE visual outlook
- Events
 - National and local events
 - European events
- Promotion and dissemination
- CH4LLENGE Ambassador

The following chapters summarise the main activities that took place within these different categories.

3 Project communication tools

3.1 Online platform

The online platform www.sump-challenges.eu (D7.2) was set up in autumn 2013 and updated several times. It served as the main project gateway to the outside world and will sustain after the project's end for at least two years. The website was visited 19.408 times by 13.024 unique users (as of 3 June 2016). On average 2,3 pages were viewed per visit and the average duration of one session was a bit more than two minutes. Approximately half of the visitors clicked to at least one another page on the website. The home page was visited the most (approx. 8.000 times), followed by the 'Monitoring and Evaluation' page (approx. 6.000 times). The pages 'About', 'Participation', 'Partners' and 'Events' were visited each approx. 2.000 times. CHALLENGE documents have been downloaded from the website in total 2.470 times, with the following top four documents:

1. Guidelines for developing and implementing a Sustainable Urban Mobility Plan (524 downloads)
2. Challenge Description "Why is Monitoring and Evaluation a challenge in sustainable urban mobility planning?" (229 downloads)
3. Challenge Description "Why is Participation a challenge in sustainable urban mobility planning?" (192 downloads)
4. CHALLENGE leaflet (138 downloads)

Most visitors to the website came from Germany (861), followed by Poland (790), UK (785), Romania (721), Czech Republic (653), Hungary (572), Italy (510) and Belgium (489).

The website provides all public documents produced in CHALLENGE, categorised into an overview section, tools for SUMP development, SUMP knowledge resources, city-related outputs, documentation of training and learning activities and project management outputs.

3.2 Web 2.0 activities

The following web 2.0 activities have taken place to publish news of the project, inform about CHALLENGE events and disseminate the results of the project to the wider group of professionals and other actors interested in the field of sustainable mobility:

- A [CHALLENGE LinkedIn Group](#) was created which has 56 members. In total, 34 posts were published. The LinkedIn group aimed to exchange with Partner and Follower Cities, but also other interested mobility practitioners were invited to join
- A CHALLENGE Twitter account was established that had 242 followers by the end of the project; a total of 129 tweets were posted



(<https://twitter.com/SUMPChallenges>).

To give the idea of the SUMP concept a real boost and initiate knowledge consolidation, a Wikipedia article on Sustainable Urban Mobility Plans has been submitted to the Wikipedia Board. The article will be approved and published in the second half of 2016.



It was foreseen to develop a mobile application about sustainable urban mobility planning. However, it was decided to omit this activity as the requirements for developing a tool of real added value exceeded the skills and capacities of the project team. Producing a low-cost app of little value was not considered desirable.

3.3 CH4LLENGE project leaflet

An English project leaflet (D7.3) was produced by UBC EnvCom (design) and RC (text) as electronic and print versions. The leaflet presents the project at a glance, describes its aims and activities and introduces the SUMP methodology.

Partner cities translated the leaflet into the eight project languages (CZ, DE, FR, HR, HU, NL, PL, RO). A total of 1.000 English leaflets and 200 of each language version were printed and distributed by the consortium at relevant SUMP events.

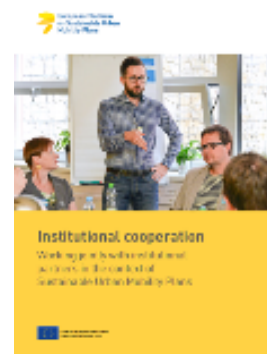
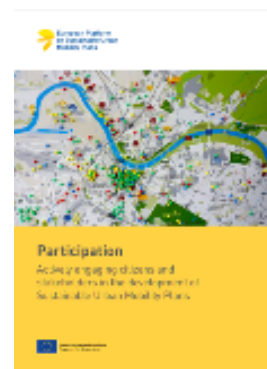


3.4 CH4LLENGE Kits

The four CH4LLENGE Kits consist each of a quick-facts brochure and a manual (as well as an e-learning course). UBC had first designed a CH4LLENGE-based theme and template for the SUMP Kits. When the SUMP Co-ordinating Group decided to give the Kits the official SUMP platform branding, layout works had to be adapted accordingly. The CH4LLENGE-based design was then used for the publishable final report.

Content for the quick-facts brochures were developed in WPs2-5, while their design was taken care of by UBC in WP7. This included designing the four English brochures as well as 32 translations. In all, 11.500 copies of the brochures were printed by UBC. All 36 brochures are also available as electronic version on the CH4LLENGE and Eltis websites.

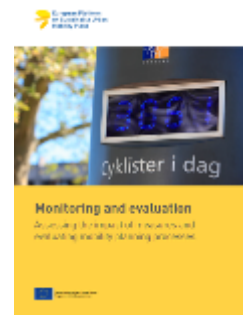
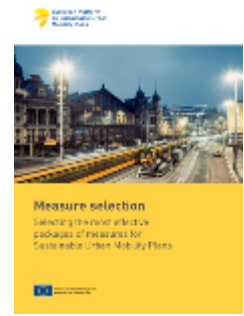
In a similar process, four manuals were developed in WPs 2-5 and designed by UBC in WP7. It was planned to develop only manuals for the participation, cooperation and monitoring and evaluation challenges. During the course of the project, the consortium recognised the need to close the gap in the manual series and produced an additional manual on measure selection, which was not translated. Therefore, UBC designed four English manuals and 24 translations. Printing of manuals was originally not foreseen. As the manuals presented new quality SUMP resources, RC successfully submitted a funding request to CIVITAS



CAPITAL to print 2.400 copies of the manuals. A third was distributed at the 3rd Annual SUMP Conference, another third will be distributed at the CIVITAS Forum Conference in September and the last third was sent to Consortium partners for dissemination in their countries. Electronic versions of the manuals are also available on the CH4LLENGE and Eltis websites.

RC oversaw the overall coordination of the translation process for the Kits. Partner Cities managed the selection of a translation company for their language, the contact with translators, contract management as well as quality control.

As part of final reporting, RC developed a 24-page glossy, publishable report presenting the lessons learned and impacts achieved in CH4LLENGE. The report was designed by UBC and is available on the project website for download.



3.5 Final publishable report

As part of final reporting, RC developed a 28-page glossy, publishable report presenting the lessons learned and impacts achieved in CH4LLENGE. The report was designed by UBC and is available on the project website for download. 1000 copies were printed.



3.6 CH4ALLENGE roll-ups and wind banners

For promotion at European, national and local events, twelve roll-ups were produced. City partners agreed at the Leeds Consortium Meeting that they prefer roll-ups over wind banners as experience has shown that roll-ups are more suitable for events. It was decided to produce one roll-up in the local language per city (except for WYCA) containing city-specific information and two copies of two different general project roll-ups, one introducing the project and showing the Partner Cities on a map, another one explaining the four challenges.



3.7 CH4ALLENGE visual outlook

To generate a clear CH4ALLENGE project identity for all public communication tools, a corporate identity including a meaningful project logo and common style templates (report template, PowerPoint template) were designed. CH4ALLENGE produced three versions of the logo. The official, full version of the logo (A) was used in all project publications and other published dissemination material. The shorter logo (B) was used whenever there was less space available e.g. in different social media groups. The short version was accompanied, when possible, with the text *Addressing Key Challenges of Sustainable Urban Mobility Planning*. The third version (C) was used whenever there was enough space to have the logo in larger size (e.g. PowerPoint presentation). Clear guidelines how to use logos have been provided to partners.

A) 

B) 

C) 

ADDRESSING KEY CHALLENGES OF SUSTAINABLE URBAN MOBILITY PLANNING

UBC developed an adapted the logo for CH4ALLENGE Universities, which was used for all related documents and activities. UBC also adapted the website, organised registration and various promotional material for the CH4ALLENGE Universities.

For online learning, UBC developed a specific icon, which was used for all courses and related activities. UBC supported the online learning further with adapting the website and creating registration tools and promoting the events.

   Online learning

A photo database with high quality photos has been collected during the project. The photos were mainly from CH4LLENGE cities and used for e.g. the online portal, leaflets, brochures and manuals.

4 Project dissemination activities

4.1 Promotion of the SUMP Kits

The four SUMP Kits are the most concrete and visible results of the project. The Kits consist each of a quick fact brochure, a manual and an e-learning course. Particularly the manuals can be considered new European reference guidance to tackle the most common challenges of the SUMP process. Their design is in line with that of the SUMP platform, meaning that they look very appealing and professional and attract attention from various target groups. Since the manuals were produced at the end of the project, the active distribution and dissemination of the Kits took place in the project's final phase and during the months after it had ended.

The Kits have been intensively promoted, for example, on the CH4LLENGE website, in news items, articles and presentations at events. Having the cover pages available beforehand helped to build the brand for the CH4LLENGE Kits a couple of weeks before their actual launch. The pre-announcement and actual announcements of the CH4LLENGE Kits took place via the following portals and networks: ENDURANCE, ALLINX, PASTA, UBC, ELTIS, CIVITAS, Eurocities, POLIS and ICLEI. In addition, intensified social media posting took place before and after the publication of the Kits.

Distribution of the printed quick-fact brochures and manuals took place during spring and summer 2016, most notably at the third SUMP Conference in Bremen. In addition, all partners have distributed them in their local networks and events. UBC will continue disseminating the SUMP Kits where possible in its city network of approximately 100 cities in the Baltic region. As part of the CIVITAS DYN@MO project, where UBC is responsible for the dissemination activities, two Competence Centres on SUMP were established ([Baltic Sea Region Competence Centre on SUMP](#) and [Southeast Competence Centre on SUMP](#)). CH4LLENGE quick-fact brochures and manuals have been and will be distributed via these centres, both online and with hard copies. In addition, it is expected that the involved SUMP trainers will adjust their material based on the outcomes of the CH4LLENGE project.

4.2 Publications

CH4LLENGE partners have widely promoted the project in articles and publications during the action duration and even beyond that. More than 25 articles were published in scientific magazines, newsletters, blogs and websites. Further, CH4LLENGE Partner Cities have published news from the project and related activities in more than 45 occasions in local media (e.g. local newspapers, newsletters, public information magazines, videos).

CH4LLENGE submitted more than ten news items to the Eltis portal. In addition, project findings were presented in professional media and through other SUMP projects' communication tools.

The main publication activities are outlined in **Appendix 1**.

4.3 Events

CH4ALLENGE partners promoted the project at about 60 European and 40 national events. In addition, CH4ALLENGE partners carried out around 40 local events in order to promote the project and its activities in their cities and regions. Most of the local events were organised by Partner Cities, e.g. as part of their pilot projects. In **Appendix 2** the main European and national events are listed. On SharePoint, a comprehensive overview of agendas and the presentations given by partners can be found.

4.4 Project updates

Along the course of the project, CH4ALLENGE has gathered a common contact database of 84 persons and organisations interested in the project. This database has been used to promote and distribute the project with two e-updates (20.11.2013 and 1.3.2015). Several support partners and partner cities have contributed to the content of the e-update. All partners have been requested to use the e-update to promote the project.

4.5 CH4ALLENGE ambassador

CH4ALLENGE Ambassador Wojciech Suchorzewski widely promoted the project and its findings at international, European and national conferences, workshops and seminars. He advocated the importance of sustainable urban mobility planning at a total of 19 events and spread the project's SUMP messages in several articles.

Annex 3 presents a list of Ambassador activities during the three years of the project. In addition, the CH4ALLENGE Ambassador shared his valuable observations on the project in several consortium meetings.



4.6 National and local dissemination activities

As part of the CH4ALLENGE project, Partner Cities implemented twelve pilot schemes related to their SUMP processes. Most of the pilot actions involved active involvement of institutional partners, citizens and stakeholders such transport providers, NGOs, scientists, researchers and businesses. Active dissemination and communication about the objectives and results of these pilots resulted in an increased knowledge and wider acceptance towards the SUMP at local and national level. During local and national dissemination activities CH4ALLENGE outputs such as the leaflets, brochures and manuals as well as other SUMP knowledge resources (e.g. online learning, SUMP Glossary, SUMP Self-Assessment) were widely disseminated.

A short overview of dissemination highlights in Partner Cities is provided below. Appendix 1 and 2 present further information on partners' local and national events and released publications.

The City of Amiens carried out a great number of dissemination activities at the beginning of the project in particular. This included articles in the city newsletter and on the website of the local authority. The SUMP concept, the city's mobility plan and relevant issues related to the four challenges were presented at a SUMP roadshow that was held in Amiens' communities.

In the City of Budapest, BKK representatives held several presentations at different local and national events on their SUMP initiatives. Active participation and openness towards new ideas by local and national stakeholders was a main achievement of this. They started to understand that the development of an SUMP was a very desirable missing element in the transport planning in Budapest in terms of cooperation, integration and synergy.

The City of Brno developed an entire SUMP brand with a great variety of communication material for their SUMP development process in order to promote the SUMP concept and encourage the city's citizens and stakeholders to actively participate in plan development.

In the City of Dresden, stakeholders, institutional partners, politicians, the city's Scientific Advisory Board and steering group were reached mainly through CH4LLENGE information provided and presentations held at workshops and Round Table meetings.

In the City of Ghent, press releases and public debates were dominated by topics related to the SUMP. Debate evenings and public inquiries about the Parking Plan, Circulation Plan and Speed Plan attracted hundreds of citizens and stakeholders. Together with lots of smaller meetings with different kinds of stakeholders, these participation events had a strong influence on the final result of the SUMP. Also national press reported in detail on the progress of the city's SUMP.

The City of Krakow disseminated the CH4LLENGE project and SUMP concept, for example, at a Polish scientific conference and several CIVINET events. The city showcased its pilot project to various other Polish cities.

In the City of Timisoara, the project was presented at several national events to transport professionals, transport operators and municipalities. Also a database was formed with stakeholders interested in the SUMP concept. CH4LLENGE partner PUT focussed its local dissemination activities specifically on BSc and MSc students of the Polcytechnical University of Timisoara.

In the City of Zagreb, the CH4LLENGE project was promoted during e.g. the city's Energy Week, European Mobility Week and in several workshops for citizens and local stakeholders. Promotional material and an info brochure were produced.

Appendix 1: List of publications in which CH4ALLENGE was disseminated

Media type	Description	Date	Outreach	WP	Partner
Web article	CH4ALLENGE project on Sustainable Urban Mobility Planning (SUMP) kicked off last week	27.3.2013	>1000	WP7	Polis
Web article	News article on ICLEI's website	29.3.2013	500-1000	WP7	UBC
Web article	News of project launch at UBC EnvCOM's website	19.4.2013	101-250	WP7	UBC
Social media	Kick-off meeting	28.5.2013	>1000	WP1	Polis
Web article	PUMAS newsletter (02/June 2013) "SUMP in Europe: CH4ALLENGE kicked off in Cologne"	1.6.2013	500-1000	WP7	RC
Web article	CH4ALLENGE news to ELTIS website	3.6.2013	251-500	WP7	UBC
Social media	A story in the UBC EnvCom Blog	4.6.2013	101-250	WP7	UBC
Web article	Project information in local SUMP Newsletter VEP 2025plus May 2013	11.6.2013	101-250	project	LHD
Web article	News of project launch in the ELTIS portal	12.6.2013	251-500	WP7	UBC
Article for magazine	Workshop within the CH4ALLENGE Project in Gent, ZgForum Info Brochure	3.7.2013	>1000	project	Zagreb
Web article	EU Projects and networks	3.7.2013	>1000	project	Zagreb
Web article	First workshop of the CH4ALLENGE project	17.7.2013	>1000	WP6	Polis
Web article	Project information in local SUMP Newsletter VEP 2025plus July 2013	9.8.2013	101-250	project	LHD
Article for magazine	European Mobility Week 2013, ZgForum Info Brochure	16.9.2013	>1000	project	Zagreb
Web article	Project information in the Newsletter "Dresden international"	19.9.2013	>1000	project	LHD
Web article	CH4ALLENGE project begins	20.9.2013	>1000	WP2-5	Budapest
Web article	CH4ALLENGE project begins	20.9.2013	>1000	WP2-5	BKK
Other	Project information during the citizen participation for SUMP "TDP 2025plus" in the red Info-Box from 21.09.2013 - 19.10.2013	21.9.2013	500-1000	project	LHD
Web article	Project information in local SUMP Newsletter VEP 2025plus October 2013	6.11.2013	101-250	project and WP5	LHD
Web article	CH4ALLENGE 1st e-update	20.11.2013	51-100	WP7	UBC

Media type	Description	Date	Outreach	WP	Partner
Article for magazine	Article about CH4ALLENGE in Baltic Cities Environmental Bulletin	28.11.2013	251-500	WP7	UBC
Article for magazine	Meeting of the Project CH4ALLENGE in Leeds, ZgForum Info Brochure	4.12.2013	>1000	project	Zagreb
Web article	"Four solutions to four key challenges of urban mobility planning" in SPTM Newsletter (Slovenian Platform for Sustainable Mobility)	20.12.2013	>1000	WP7	UIRS
Web article	Project information in local SUMP Newsletter VEP 2025plus December 2013	10.1.2014	101-250	WP5	LHD
Web article	Newsletter InfoPolis - CH4ALLENGE project on SUMP supports up to 30 follower cities	15.1.2014	251-500	WP6	Polis
Web article	CH4ALLENGE news to Endurance e-newsletter	16.1.2014	251-500	WP7	UBC
Web article	Press release on POLIS Website	18.1.2014	>1000	WP1, WP7	Polis
Article for magazine	Meeting of the Local Partners of the Project CH4ALLENGE, ZgForum Info Brochure	19.1.2014	>1000	project	Zagreb
Web article	CH4ALLENGE project on SUMP supports up to 30 follower cities	27.1.2014	>1000	WP6	Polis
Web article	ENCURANCE e-update 02/2014) "CH4ALLENGE addresses the four most pressing challenges in SUMP"	1.2.2014	>1000	WP7	RC
Article for magazine	M. Michnej, T.Zwolinski :Sustainable Urban Mobility Planning within the framework of CH4ALLENGE project", article in TMIR (Urban and Regional Transport)	15.2.2014	251-500	WP2, WP5	UMK
Web article	Meeting of the Local Partners of the Project CH4ALLENGE	19.2.2014	>1000	project	Zagreb
Web article	Project information in local SUMP Newsletter VEP 2025plus February 2014	13.3.2014	101-250	project	LHD
Article for magazine	CH4ALLENGE Meeting and Workshop in Amiens, ZgForum Info Brochure	31.3.2014	>1000	project	Zagreb
Newspaper article	Article on the local newspaper of the local authority. Article on the project at the occasion of the workshop taking place in Amiens.	9.4.2014	>1000	WP7	Amiens
Web article	Project information in local SUMP Newsletter VEP 2025plus April 2014	12.5.2014	101-250	project	LHD
Web article	Newsletter InfoPolis - CH4ALLENGE Universities for young professionals	15.6.2014	251-500	WP6	Polis
Web article	CH4ALLENGE Universities for young professionals	19.6.2014	>1000	WP6	Polis
Newspaper article	Press release CH4ALLENGE Consortium Meeting and Training Workshop in Dresden	30.6.2014	>1000	project	LHD
Article for magazine	Meeting of the Consortium and Workshop within the CH4ALLENGE, ZgForum Info Brochure	1.7.2014	>1000	project	Zagreb

Media type	Description	Date	Outreach	WP	Partner
Web article	Project information in local SUMP Newsletter VEP 2025plus June 2014	10.7.2014	101-250	project	LHD
Web article	5th newsletter of the European project "SUM" on sustainable urban mobility. An article was dedicated to CHALLENGE	11.7.2014	51-100	WP7	Amiens
Web article	Project information in the Newsletter "Dresden international", page 12	17.7.2014	>1000	project	LHD
Web article	"CHALLENGE project launched" on Eltis www.eltis.org	1.8.2014	>1000	WP7	RC
Video	Video documentation Dresden SUMP process with participation, www.dresden.de/vep	20.8.2014	>1000	project	LHD
Web article	Project information in local SUMP Newsletters VEP 2025plus August 2014	16.9.2014	101-250	project, WP2, WP 5	LHD
Article for magazine	CHALLENGE – Consortium Meeting and Workshop, ZgForum Info Brochure	13.10.2014	>1000	project	Zagreb
Article for magazine	"CHALLENGE... tackling the challenges of sustainable urban mobility planning" in Eurotransport, Volume 12, Issue 5, 2014;	24.10.2014	>1000	WP7	RC
Web article	Publication "Urban Mobility Plans - National Approaches and Local Practice. Moving towards strategic, sustainable and inclusive urban transport planning" by Susanne Böhler-Baedeker, published in cooperation with giz	1.11.2014	>1000	WP2, WP5, WP7	RC
Web article	Project information in local SUMP Newsletters VEP 2025plus October 2014	20.11.2014	101-250	project	LHD
Article for magazine	Article in brochure (German/English) "Europa in Dresden – Dresden in Europa"	9.12.2014	>1000	project	LHD
Article for magazine	"Citizen and stakeholder involvement: a precondition for sustainable urban mobility" (Lindenau & Böhler-Baedeker) Transportation Research Procedia, Volume 4, 2014, Pages 347–360	8.1.2015	251-500	WP2	RC
Web article	Project information in local SUMP Newsletter VEP 2025plus December 2014	19.1.2015	101-250	project	LHD
web page	start of the operation of Brno SUMP dedicated website - www.mobilitabrno.cz	15.2.2015	>1000	WP2, WP3	SMB
Web article	CHALLENGE news in UBC e-update	27.2.2015	251-500	WP7	UBC
Web article	CHALLENGE - Addressing the four key challenges of sustainable urban mobility planning - in Research Report of PUT 2014	1.3.2015	251-500	WP7	PUT
Web article	CHALLENGE 2nd e-update	1.3.2015	51-100	WP7	UBC
Article for magazine	The CHALLENGE project – national seminar and Consortium Meeting, ZgForum Info Brochure	5.3.2015	>1000	project	Zagreb

Media type	Description	Date	Outreach	WP	Partner
Web article	News item - link to project website for latest news in SPTM Newsletter (Slovenian Platform for Sustainable Mobility)	30.3.2015	>1000	WP7	UIRS
Web page	Website 'Ghent challenges you' (to support the zone 30)	10.4.2015	>1000	WP2	Gent
Other	Part of the campaign 'Ghent challenges you' (to support the zone 30)	10.4.2015		WP2	Gent
Web article	CH4LLENGE launches online course on participation in SUMP development	14.4.2015	>1000	WP6	Polis
Web article	Newsletter InfoPolis - CH4LLENGE launches online course on participation in SUMP development	15.4.2015	251-500	WP6	Polis
Web article	"CH4LLENGE launches online SUMP development courses" on Eltis www.eltis.org	16.4.2015	>1000	WP6	RC
Web article	Eltis case study – including Dresden SUMP information	20.5.2015	500-1000	project and WP5	LHD
Article for magazine	Involving citizens in the SUMP process Challenges and recent trends in French PDUs (brochure of the CEREMA "Study Centre providing expertise on risks, urban planning and environment") Dissemination in French: 1034 copies downloaded Dissemination in English: 67 copies downloaded + paper copies	1.6.2015	>1000	WP7	Amiens
Social media	Challenge Online Learning - Postings on Transport Learning Facebook Account (https://www.facebook.com/Transport-Learning-301393153257584/?ref=aymt_homepage_panel)	2.6.2015	51-100	WP7	FGM
Article for magazine	M. Michnej, T.Zwolinski "Institutional cooperation and citizen's involvement as an elements of sustainable urban mobility planning", article in TMIR (Urban and Regional Transport)	15.6.2015	251-500	WP2, WP3	UMK
Article for magazine	CH4LLENGE Project Workshop, ZgForum Info Brochure	15.6.2015	>1000	project	Zagreb
Web article	Project information in local SUMP Newsletter VEP 2025plus May 2015	16.6.2015	101-250	project and WP5	LHD
Article for magazine	CH4LLENGE AND NEXTBIKE, ZgForum Info Brochure	19.9.2015	>1000	project	Zagreb
Article for magazine	M. Michnej, T.Zwolinski "Objectives and strategies of Sustainable Urban Mobility Planning in the City of Krakow" (Springer Proceedings in Business and Economics 2015)	20.9.2015	251-500	WP2, WP5	UMK
Web article	Project information in local SUMP Newsletter VEP 2025plus September 2015	20.10.2015	101-250	project	LHD
Article for magazine	National Seminar and Student Workshop of the CH4LLENGEp, ZgForum Info Brochure	27.10.2015	>1000	project	Zagreb

Media type	Description	Date	Outreach	WP	Partner
Article for magazine	CH4LLENGE Project Meeting held in Timișoara, ZgForum Info Brochure	3.11.2015	>1000	project	Zagreb
Web article	"Online SUMP Self-Assessment tool launched" on Eltis www.eltis.org	1.12.2015	>1000	WP5, WP7	RC
Web article	"New on Eltis: more SUMP resources for cities" on Eltis www.eltis.org	3.12.2015	>1000	WP6, WP7	RC
Web article	ENDURANCE e-update December 2015 "Generating options" (linking to Challenge project)	14.12.2015	>1000	WP7	FGM
Web page	Release website 'mobility plan': www.stad.gent/mobiliteitsplan	7.1.2016	>1000	WP7	Gent
Web article	Article "SUMP Self-Assessment Tool now online" in UITP Transport & Urban Life Newsletter, Edition 4	12.1.2016	>1000	WP5, WP7	RC
Web article	Project information in local SUMP Newsletter VEP 2025plus December 2015	15.1.2016	101-250	project	LHD
Article for magazine	Brochure "Verkehrsentwicklungsplan 2025plus. Ein Überblick" - "Transport Development Plan 2025plus. Overview", printed information brochure for citizens, downloadable www.dresden.de/vep	15.1.2016	>1000	project	LHD
Web article	BKK actively participated in international research & development actions in 2015	20.1.2016	>1000	WP2-5	Budapest
Web article	BKK actively participated in international research & development actions in 2015	20.1.2016	>1000	WP2-5	BKK
Web article	Pre-announcement of SUMP-kits in the ALLINX-update	24.2.2016	251-500	WP7	UBC
Article for magazine	Dissemination products CH4LLENGE and Dresden SUMP: citizen information brochure about Dresden's SUMP "Verkehrsentwicklungsplan 2025plus. Ein Überblick", notebook A5, magnetic book marks, bags, sticker	1.3.2016	>1000	project	LHD
Web article	CH4LLENGE - Addressing the four key challenges of sustainable urban mobility planning - in Research Report of PUT 2015	1.3.2016	251-500	WP7	PUT
Web article	ENDURANCE e-update (03/2016) - CH4LLENGE contribution on monitoring & evaluation	1.3.2016	>1000	WP5, WP7	
Video	Viral movie 'mobility plan on social media and website www.stad.gent/mobiliteitsplan	3.3.2016	>1000	WP7	Gent
Article for magazine	Article in Thinking Cities magazine "The best-laid plans... is your transport plan a sustainable urban mobility plan?" (Siegfried Rupprecht)	9.3.2016	500-1000	WP5, WP7	RC
Web article	The SUMP Self-Assessment Tool now available	9.3.2016	>1000	WP6	Polis
Web article	News article "The SUMP Self-Assessment Tool now available" at Polis www.polisnetwork.eu	9.3.2016	>1000	WP5, WP7	RC
Web article	ENDURANCE e-update March 2016 "A challenging task for cities and municipalities"	14.3.2016	>1000	WP7	FGM
Social media	"Meet CH4LLENGE in Bremen" re-tweeted via PASTA's Twitters (over 900 followers)	16.3.2016	501-1000	WP7	UBC

Media type	Description	Date	Outreach	WP	Partner
Web page	Digital maps 'parking & circulation plan' on www.stad.gent/mobiliteitsplan	18.3.2016	>1000	WP7	Gent
Article for magazine	12 pgs insert 'Ghent has got clever plans - mobility plan' in monthly city magazine that is received by all inhabitants of Ghent	18.3.2016	>1000	WP7	Gent
Web article	SUMP Kits from the CH4LLENGE project are there	18.3.2016	>1000	WP7, WP2-5	Polis
Web article	Presentation of CH4LLENGE Kits on Eltis website www.eltis.org	18.3.2016	>1000	WP7	RC
Web article	"Four brand new SUMP Kits published", article in UBC's e-update	18.3.2016	251-500	WP7	UBC
Web article	ENDURANCE e-update May 2016 - article is planned	1.5.2016	>1000	WP7	FGM
Web article	ENDURANCE e-update (05/2016) - announcement of CH4LLENGE Kits	1.5.2016	>1000	WP2, WP5	RC
Web page	CH4LLENGE featured on public Annual Research Report, Institute for Transport Studies, University of Leeds	In 2015	unknown	All WPs	UNIV LEEDS
Web page	Option generation for policy measures and packages: the role of the KonSULT knowledgebase, Paper accepted for publication in journal tbc, World Conference of Transport Research, Tony May, Haneen Khreis, Caroline Mullen,	not yet published	unknown	WP4	UNIV LEEDS
Web page	CH4LLENGE featured on website of Institute for Transport Studies, University of Leeds	Ongoing	unknown	All WPs	UNIV LEEDS
Web page	Measure Option Generator website redeveloped and updated	Ongoing	unknown	All WPs	UNIV LEEDS
Social media	Tweets and retweets about SUMPs and CH4LLENGE	Regular basis	>1000	All WPs	Polis
Social media	Challenge Learning events promoted via Twitter (@learn_transport)	Regular basis		WP7	FGM
Article for magazine	Documents uploaded and available on POLIS website: minutes, PPT, presentations, etc.	Regular basis	>1000	All WPs	Polis
Web page	Update of the calendar of events, including CH4LLENGE public events/trainings	Regular basis	>1000	All WPs	Polis
Article for magazine	"Appropriate national policy frameworks for Sustainable Urban Mobility Plans" in Transport Research	Tbc	>1000	WP6	RC, in coop. with UNIV LEEDS
Peer reviewed journal article	Option generation for policy measures and packages: the role of the KonSULT knowledgebase, Paper accepted for publication in journal, World Conference of Transport Research, Tony May, Haneen Khreis, Caroline Mullen	accepted	-	WP4	UNIV LEEDS

Appendix 2: List of key events where CH4ALLENGE was disseminated

Title of event	Activity	Place	Date	No. of participants	WP	Partner
14th European forum on Eco-Innovation	Panel discussion where city representatives presented the city projects, CH4 included - Iva Machalová, Transport Department	Prague, Czech Republic	23.05.2013	101-250	WP2, WP3	SMB
Pegasus Conference "Mobility research in change"	Moderation of World Café "Challenges in sustainable urban mobility planning" by Miriam Lindenau and Bernard Gyergyay	Frankfurt, Germany	12.10.2013	101-250	WP2-5	RC
EMW 2013 final workshop for local coordinators	Information about project activities	Ljubljana, Slovenia	18.10.2013	21-50	WP 7	UIRS
Hrvatski Autoklub (Croatian Automobile Club)	CH4ALLENGE Project presented	Zagreb, Croatia	18.9.2013	51-100	project	Zagreb
CIVITAS Elan Study tour	Presentation "Starting the SUMP process in Slovenia based on the experience from Ljubljana" by Aljaž Plevnik. Information about project activities during the event	Ljubljana, Slovenia	22.10.2013	0-20	WP 7	UIRS
ATU General Assembly	Presentation: "CH4ALLENGE - Addressing the four Key Challenges of Sustainable Urban Mobility Planning" / when leaflets were received, they were distributed	Bucharest, Romania	30.10.2013	51-100	WP7	ATU
URTP National Annual Conference	Presentation "Mobility, 4 challenges, 1 resolution" by Violeta Mihalache, Loredana Sibian	Timisoara, Romania	31.10.2013	51-100	WP 6, WP 7	TIMIS
Attac conference and workshop	Information about project activities at the Market place, distribution of leaflets	Trieste, Italy	12.11.2013	21-50	WP 7	UIRS
Forum for Sustainable Mobility and Metropolitan Development	Presentation "Mobility, 4 challenges, 1 resolution" by Violeta Mihalache, Loredana Sibian	Oradea, Romania	13.11.2013	51-100	WP 6, WP 7	TIMIS
PUMAS European Seminar: Participation in urban mobility planning: How to motivate stakeholders and citizens?	Presentation "Barriers and needs for stakeholders involvement and citizen participation in CH4ALLENGE cities" by Susanne Böhler-Baedeker	Lyon, France	26.11.2013	51-100	WP2	RC
Annual Polis Conference	Presentation about "SUMP Dresden – monitoring and evaluation programme" and the project CH4ALLENGE, Kerstin Burggraf	Brussels, Belgium	4.12.2013	51-100	WP 5	LHD
Chartered Institute of Highways and Transportation	Caroline Mullen - Social influences on sustainable mobility plans' – invited presentation	Leeds, GB	30.1.2014	51-100	All WPs	UNIV LEEDS

Title of event	Activity	Place	Date	No. of participants	WP	Partner
ADVANCE Training of Auditors	Presentation: "CH4ALLENGE - Addressing the four Key Challenges of Sustainable Urban Mobility Planning" / leaflets	Bucharest, Romania	6.3.2014	0-20	WP7	ATU
Annual conference "City and transport"	Tomasz Zwolinski "Main assumptions and conditions for introduction of SUMP concept in Krakow, within the CH4ALLENGE Project"; panel together with prof. Wojciech Suchorzewski	Warsaw, Poland	27.3.2014	101-250	WP2-WP5	UMK
CIVITAS 2MOVE2 - SUMP Workshop	Presentation of the process of SUMP development in the city of Brno, including the participation in CH4 project - Iva Machalová	Tel Aviv, Israel	2.4.2014	21-50	WP2, WP3	SMB
Polis Working Group Meeting Environment & Health	Presentation "City case study: active travel – planning and measures in Dresden" including information about CH4ALLENGE project	Brussels, Belgium	8.4.2014	21-50	WP5	LHD
Mobility Network's SUMP Training for Denmark	Presentation "Sustainable Urban Mobility Plans in an European Context" by Susanne Böhler-Baedeker	Fredericia, Denmark	23.4.2014	21-50	WP2-5	RC
Meeting of Euroregion Elbe-Labe, traffic group	Information about CH4ALLENGE project, Kerstin Burggraf and Matthias Mohaupt; distribution of CH4ALLENGE leaflets	Dresden, Germany	24.4.2014	0-20	project	LHD
Seminar "Climate change" of the German Economy Foundation	Presentation "Strategies for sustainable mobility in Europe" by Miriam Lindenau	Hamburg, Germany	26.4.2014	21-50	WP2-5	RC
18th European Conference on Mobility Management (ECOMM)	Presentation "Involving local stakeholders and citizens in mobility planning processes" by Susanne Böhler-Baedeker	Florence, Italy	7.5.2014	51-100	WP2	RC
International Scientific Conference on Mobility and Transport	Presentation "Citizen and Stakeholder Involvement A Precondition for Sustainable Urban Mobility" by Miriam Lindenau	Munich, Germany	20.5.2014	101-250	WP2	RC
ALPSTAR Project, Final Conference; market place	Information about project activities, distribution of leaflets	Ljubljana, Slovenia	28.5.2014	51-100	WP 7	UIRS
Cycle Cities Project International Conference	Information about project activities, distribution of leaflets	Ljubljana, Slovenia	3.6.2014	21-50	WP 7	UIRS
PUMAS Project Meeting and Conference	Information about project activities, distribution of leaflets	Nova Gorica, Slovenia	4.6.2014	21-50	WP 7	UIRS

Title of event	Activity	Place	Date	No. of participants	WP	Partner
First European SUMP conference	Contribution to a session with presentation "Integration of transport forms and modes "Intermodality in urban mobility planning" including information about CH4ALLENGE project and moderation; contribution to a session as panellist, Kerstin Burggraf	Sopot/Poland	12.6.2014	251-500	project and WP 5	LHD
1st European Conference on SUMPs	Tomasz Zwolinski "City of Krakow experiences on EU mobility projects"	Sopot, Poland	12.6.2014	101-250	WP2-WP5	UMK
1st European Conference on Sustainable Urban Mobility Plans (SUMPs)	Presentation: Citizens' Participation - a challenge for urban mobility planning - Ivo Cré	Sopot, Poland	12.6.2014	101-250	WP3	POLIS
First Annual SUMP Conference	Presentation "Sustainable Urban Mobility Plans – a concept to create liveable cities" by Susanne Böhler-Baedeker	Sopot, Poland	12.6.2014	101-250	WP2-5	RC
ACT TRAVELWISE - SUMP UK National Event	Presentation "CH4ALLENGE, SUMP and the West Yorkshire Local Transport Plan" by Steve Heckley. WYCA	York, United Kingdom	3.9.2014	21-50	WP 2, WP 3	WYCA
Evidence project consortium meeting	Project consortium aware of CH4 activities	Berlin, Germany	4.9.2014	0-20	WP 7	UIRS
UBC EnvCom meeting	Distribution of CH4ALLENGE leaflets	Riga, Lithuania	14.9.2014	101-250	WP7	UBC
1st national meeting of the ENDURANCE network	Presentation of SUMP development activities in Europe - Focus on Amiens and its involvement in CH4ALLENGE - Round-table	Paris, France	18.9.2014	21-50	WP5	Amiens
CIVITAS Annual Conference (CIVITAS Forum)	Presentation "How to engage different social groups in urban mobility?" by Susanne Böhler-Baedeker	Casablanca, Morocco	26.9.2014	21-50	WP2	RC
CH4ALLENGE University Budapest	BKK held 4 presentations: with the following titles and presenters: Lecture on CH1 applies on the case study: M4 surface transport reorganisation - Levente Nagy; Lecture on CH2 applied on BKK case study: BKRF and EIA cooperation process: László Sándor Kerényi; Lecture on CH4 applied on the case study: monitoring and evaluation in Budapest (BMT, EFM) - Tamás Mátrai; SUMP in Budapest: BMT - Tünde Hajnal	Budapest, Hungary	2.10.2014	21-50	WP2; WP3; WP4; WP5	BKK

Title of event	Activity	Place	Date	No. of participants	WP	Partner
Nemzeti Közlekedési Napok (National Transport Days)	Presentation title: Balázs Mór Plan, the new Transport development strategy of Budapest; Presenter: László Sándor Kerényi; agenda: http://www.3k.gov.hu/index.php/en/nemzeti-kozlekedesi-napok-2014-program.html	Siófok, Hungary	4.10.2014	101-250	WP2; WP3; WP4; WP5	BKK
CH4ALLENGE National Seminar	Presentation of the CH4 project and partner cities within the national seminar organized within the project for Czech cities; information leaflets and promotion materials were distributed to the participants	Brno, Czech Republic	13.10.2014	51-100	WP2, WP3	SMB
CH4ALLENGE University	Event organized within the project to promote project and challenges of mobility planning to students, information leaflets and promotion materials were distributed to the participants	Brno, Czech Republic	16.10.2014	21-50	WP2, WP3	SMB
Press conference 'mobility plan'	Press conference with presentation of City Mayor and aldermen to explain the new SUMP for Ghent	Ghent, Belgium	17.10.2014	>1000	WP2	Stad Gent
National SUMP preparation training (1)	Participants were trained to prepare a SUMP according to EU guidelines and informed about activities in CH4	Ljubljana, Slovenia	22.10.2014	21-50	WP 7	UIRS
SUMP conference	Distribution of CH4ALLENGE leaflets	Gdynia, Poland	22.10.2014	251-500	WP7	UBC
CIVINET Czech and Slovak Republic - site visit	Presentation of the mobility measures and development of the SUMP and project CH4, information leaflets and promotion materials were distributed to the participants	Brno, Czech Republic	20.11.2014	21-50	WP2, WP3	SMB
CONAMA - National Congress for the Environment	Presentation by Gabriela Barrera on the behalf of Ivo Cré	Madrid, Spain	24.11.2014	101-250	All WPs	POLIS
Annual Polis Conference	Presentation about "Dresden's SUMP with broad citizen participation in the 'Dresden Debate' "including information about project CH4ALLENGE, Kerstin Burggraf	Madrid, Spain	28.11.2014	51-100	project and WP 2	LHD
Polis Annual Conference	Moderation of CH4ALLENGE session "Sustainable Urban Mobility Planning" by Siegfried Rupprecht	Madrid, Spain	28.11.2014	251-500	WP2-5	RC
Seminario Mobilidade Urbana Sustentavel	Presentation Sustainable Urban Mobility Planning: What are the experiences in Europe? by Susanne Böhler-Baedeker	Sao Paulo, Brazil	2.12.2014	101-250	WP2-5	RC

Title of event	Activity	Place	Date	No. of participants	WP	Partner
Dutch SUMP Meeting/ENDURANCE	Presentation about 'Dresden's SUMP „Transport Development Plan 2025plus“ ' including information about CH4LLENGE, Kerstin Burggraf	Utrecht/Netherlands	3.12.2014	21-50	project	LHD
TIDE webinar "Mobility measures and sustainable urban mobility planning"	Presentation "Sustainable urban mobility planning - incorporating SUMP with mobility measures" by Susanne Böhler-Baedeker	Online	11.12.2014	21-50	WP2-5	RC
Transportation Research Board 2015	Presentation "Innovative urban mobility planning - Experiences from around the world, perspectives from Europe" by Siegfried Rupperecht	Washington D.C., US	12.1.2015	101-250	WP2-5	RC
ENDURANCE national focus point meeting	Presentation of the Evaluation process of Amiens SUMP - Conference & workshops	Barcelona, Spain	29.1.2015	21-50	WP5	Amiens
Passenger Transport Executive Group - Transport EU Seminar	Participation in workshop representing CH4LLENGE activities and interim findings	Manchester, United Kingdom	17.2.2015	21-50	WP 6, WP 7	WYCA
BEPOMM Inspiration Meeting	Presentation "Stakeholder Involvement and Public Participation in Sustainable Urban Mobility Planning" by Miriam Lindenau	Brussels, Belgium	24.2.2015	51-100	WP2	RC
TIDE SUMP workshop "Integrating innovative mobility measures with sustainable urban mobility planning"	Presentation "Fostering innovations with sustainable urban mobility planning" by Susanne Böhler-Baedeker	Brussels, Belgium	25.2.2015	51-100	WP2-5	RC
Integrating Innovative Mobility Measures with SUMPs	Presentation "Innovation in SUMP Cooperation" by Steve Heckley, WYCA	Brussels, Belgium	25.2.2015	101-250	WP6, WP7	WYCA
Workshop during the field trip of the University of Cardiff in Dresden	Presentation 'Urban transport in Dresden – Dresden SUMP „Transport Development Plan 2025plus“ ' including CH4LLENGE project information, Kerstin Burggraf	Dresden, Germany	27.2.2015	21-50	project	LHD
CH4LLENGE National Seminar	BKK held 2 presentations: Frames of institutional cooperation - Zsolt Denke; New integrated traffic model in Budapest - Melinda Ábel	Budapest, Hungary	4.3.2015	21-50	WP2-5	BKK
ENDURANCE workshop	Presentation title: SUMP initiatives in Budapest; Presenter: László Sándor Kerényi	Budapest, Hungary	10.3.2015	21-50	WP2-5	BKK
SUMP Award 2014 - finalist	Participation in Award Ceremony, roll-up Dresden, Stefan Szuggat, Dr. Matthias Mohaupt	Brussels, Belgium	23.3.2015	101-250	WP 5	LHD

Title of event	Activity	Place	Date	No. of participants	WP	Partner
Do the right mix training workshop "Promoting a multimodal lifestyle)	Presentation "Fostering sustainable urban transport with sustainable urban mobility planning" by Susanne Böhler-Baedeker	Brussels, Belgium	24.3.2015	21-50	WP2	RC
CIVINET Czech and Slovak Republic's SUMP Conference	Presentation 'Dresden's SUMP „Transport Development Plan 2025plus“' including CH4ALLENGE project information, Kerstin Burggraf	Prague/Czech Republic	30.3.2015	51-100	project	LHD
1st Czech and Slovak Conference on Integrated Planning and SUMP	Presentation of the process of SUMP development in the city of Brno, including the participation in CH4 project - Vladimír Bielko, Head of transport Department	Prague, Czech Republic	30.3.2015	51-100	WP2, WP3	SMB
WCTRS SIG G3 conference on climate change and urban transport policy	Tony May and Haneen Khreis Option presented Generation for policy measures and packages: the role of the KonSULT	Valetta, Malta	14.4.2015	21-50	WP4	UNIV LEEDS
OER National Annual Conference	Presentation "CH4ALLENGE - online learning" by Violeta Mihalache, Presentation „Addressing key challenges of sustainable urban mobility planning" by Violeta Mihalache	Brasov, Romania	22.4.2015	21-50	WP6, WP7	TIMIS
SPECIAL Project Consortium Meeting	Informal conversation	Tessaloniki, Greece	1.5.2015	0-20	WP7	FGM
Field trip of University Braunschweig/Wolfenbüttel	Presentation 'Citizen participation in Dresden's SUMP „Transport Development Plan 2025plus“' including CH4ALLENGE project information, Kerstin Burggraf	Dresden, Germany	5.5.2015	21-50	project	LHD
Metropolitan Solutions 2015	Presentations "Challenges in developing Sustainable Urban Mobility Plans" and "How to make SUMPs compliant with EU regulation - the CH4ALLENGE online SUMP Self-Assessment Scheme" by Miriam Lindenau	Berlin, Germany	20.5.2015	21-50	WP2, WP 5	RC
Scientific conference "Challenges of Transport Development in 21st Century" – TranSopot	Dr. Maciej Michnej "Objectives and strategies of sustainable urban mobility planning in city of Krakow"	Sopot, Poland	25.5.2015	51-100	WP2-5	UMK
XVI- Transport Days	Presentation of the process of SUMP development in the city of Brno, including the participation in CH4 project - Vladimír Bielko, Head of transport Department	Mikulov, Czech Republic	27.5.2015	51-100	WP2, WP3	SMB
National SUMP preparation training (2)	Participants were trained to prepare a SUMP according to EU guidelines and informed about activities in CH4	Ljubljana, Slovenia	9.6.2015	0-20	WP7	UIRS

Title of event	Activity	Place	Date	No. of participants	WP	Partner
2nd European Conference on Sustainable Urban Mobility Plans (SUMPs)	Rapporteur (Conference reflections from the rapporteurs and closing remarks) - Ivo Cré	Bucharest, Romania	16.6.2015	101-250	WP3	POLIS
2nd European Conference on Sustainable Urban Mobility Plans (SUMPs)	Romanian leaflets / Discussions with different stakeholders	Bucharest, Romania	16.6.2015	251-500	WP7	ATU
Second Annual SUMP Conference	Presentation "All people - Participation and involving hard-to-reach-groups" by Miriam Lindenau	Bucharest, Romania	16.6.2015	101-250	WP2	RC
European Mobility Week	Presentation title: How Balázs Mór Plan defines the transport development in Budapest; Presenter: Tünde Hajnal	Hatvan, Hungary	17.6.2015	21-50	WP2-5	BKK
ENDURANCE Train-the-trainer meeting	Presentation "CH4ALLENGE training resources" by Miriam Lindenau	Bucharest, Romania	18.6.2015	21-50	WP6	RC
ELTIS Seminar on SUMPs	Tomasz Zwolinski "CH4ALLENGE Project - Development of SUMP strategy in Krakow"	Warsaw, Poland	23.6.2015	21-50	WP2-5	UMK
Workshop with transport experts of Prague/Czech Republic	Presentation "Dresden's international SUMP engagement" including CH4ALLENGE information, Kerstin Burggraf	Dresden, Germany	23.7.2015	0-20	project	LHD
SMARTE Mobilität in Städten	Dissemination of project folders / flyers	Klagenfurt, Austria	16.9.2015	101-250	WP7	FGM
Polis working group meeting 24 – 25 September 2015	Information about Dresden's participation in CH4ALLENGE	Dresden, Germany	24.9.2015	21-50	project	LHD
Webinar "SUMP Self-Assessment Tool"	Webinar presentation "The SUMP Self-Assessment Scheme" by RC's Self-Assessment team	Online	29.9.2015	21-50	WP5	RC
Evidence project consortium meeting	Project consortium aware of CH4 activities	Ljubljana, Slovenia	5.10.2015	0-20	WP7	UIRS
CH4 national event combined with Evidence project; international lecturers	Presentation "Other methods for measure selection and measures assessment in SUMPs" by Mojca Balant, distribution of leaflets, workshop on measure selection with reference to KonsULT	Ljubljana, Slovenia	6.10.2015	51-100	WP7	UIRS
CIVITAS Forum	Information about project activities, distribution of leaflets	Ljubljana, Slovenia	7.10.2015	500-1000	WP7	UIRS

Title of event	Activity	Place	Date	No. of participants	WP	Partner
Round Table Discussion	Presentation "Challenges in sustainable urban mobility planning" by Susanne Böhler-Baedeker	Tel Aviv, Israel	18.10.2015	0-20	WP2-5	RC
National SUMP preparation training (3)	Participants were trained to prepare a SUMP according to EU guidelines and informed about activities in CH4	Ljubljana, Slovenia	19.10.2015	21-50	WP7	UIRS
Seminar on Sustainable Urban Mobility Plans	Presentation "Are the results of the sustainable mobility planning sustainable?" by Attila Gönczi; contribution to a session of role playing	Szentendre, Hungary	27.10.2015	51-100	WP4, WP7	PUL
UBC General conference	Workshop on Sustainable Urban Mobility Planning, UBC Annual Conference, co-facilitated by Ralph de Jong and Ester Kreutz, distribution of CH4LLENGE leaflets	Gdynia, Poland	27.10.2015	101-250	WP2	UBC
Announcement start 'circulation plan'	Press conference with more details on the starting date and the preparation of the new circulation plan	Ghent, Belgium	30.10.2015	>1000	WP7	Gent
ENDURANCE Train-the-trainer meeting	Presentation "Institutional cooperation: benefits and challenges of building partnerships for SUMP development" by Susanne Böhler-Baedeker	Thessaloniki, Greece	12.11.2015	21-50	WP3	RC
2015 Annal Polis Conference	Presentation title: The first sustainable urban mobility plan of Budapest – How the Balázs Mór Plan was developed, Presenter: László Sándor Kerényi	Brussels, Belgium	19.11.2015	251-500	WP2-5	BKK
POLIS Annual Conference 2015	Hosting a CH4LLENGE session and a stand	Brussels, Belgium	19.11.2015	251-500	All WPs	POLIS
Third Liveable Cities Symposium: SUMP Workshop	Presentations "Developing Sustainable Urban Mobility Plans" and "Is your mobility plan a Sustainable Urban Mobility Plan? The SUMP Self-Assessment Tool to determine your compliance with EC Guidelines" by Susanne Böhler-Baedeker	Istanbul, Turkey	20.11.2015	21-50	WP2-5	RC
Polis Annual Conference	Presentation "Is your mobility plan a Sustainable Urban Mobility Plan? The SUMP Self-Assessment Tool to determine your compliance with the EC recommendations" by Siegfried Rupprecht	Brussels, Belgium	20.11.2015	251-500	WP5	RC
POLIS Annual Conference 2014	Hosting a CH4LLENGE session and a stand	Madrid, Spain	27.11.2015	251-500	All WPs	POLIS
POLIS Annual Conference 2013	Hosting a CH4LLENGE session and a stand	Brussels, Belgium	4.12.2015	251-500	All WPs	POLIS

Title of event	Activity	Place	Date	No. of participants	WP	Partner
Sustainable Urban Mobility Plans in Czech Republic	Presentation of the process of SUMP development in the city of Brno, including the participation in CH4 project - Iva Machalová	Prague, Czech Republic	15.12.2015	51-100	WP2, WP3	SMB
Study visit of transport experts from Olbia/Sardina, Italy	Presentation "Urban transport in Dresden – Dresden SUMP „Transport Development Plan 2025plus“ and information about CH4ALLENGE project, Kerstin Burggraf	Dresden, Germany	2.2.2016	0-20	project	LHD
Student visit, NHTV Breda University of Applied Sciences	Presentation "Challenges in sustainable urban mobility planning" by Miriam Lindenau	Cologne, Germany	24.2.2016	0-20	WP2-5	RC
CH4 national event combined with Push&Pull project, international lecturers	Presentation "Solutions for the four key challenges in SUMP preparation and implementation – results from the CH4ALLENGE project " by Mojca Balant, distribution of leaflets	Ljubljana, Slovenia	26.2.2016	51-100	WP7	UIRS
Urban Future Graz	Dissemination of project folders / flyers	Graz, Austria	2.3.2016	101-250	WP8	FGM
Workshop on transport and air quality at University of Leeds	CH4ALLENGE appeared within presentation on Car Free Cities, given by Caroline Mullen	Leeds, GB	3.3.2016	21-50	All WPs	UNIV LEEDS
CIVINET Poland - Seminar on "SUMP in practice"	Tomasz Zwolinski "CH4ALLENGE Project - Development of SUMP strategy in Krakow"	Warsaw, Poland	11.3.2016	21-50	WP2-5	UMK
Smarter Travel Conference	CH4ALLENGE project presented by Astrid Guehnemann	Milton Keynes, GB	18.3.2016	21-50	All WPs	UNIV LEEDS
EUROCITIES Mobility Forum, working group meeting "Developing a new mobility culture"	Presentation "Is your mobility plan a Sustainable Urban Mobility Plan?" by Siegfried Rupprecht	Muenster, Germany	22.3.2016	101-250	WP5	RC
Third Annual SUMP Conference	Moderation of session "Mobilising civic participation" by Miriam Lindenau and presentation "The SUMP Self-Assessment Tool: assess your plan's compliance with the EU's SUMP Guidelines" by Susanne Böhler-Baedeker; distribution of CH4ALLENGE Manuals and Quick fact brochures	Bremen, Germany	13.4.2016	251-500	WP2, WP5	RC
World Conference of Transport Research	Option generation for policy measures and packages: the role of the KonSULT knowledgebase, presentation, World Conference of Transport Research, Tony May, Haneen	Shanghai, China	10.-15.7.2016	-	WP4	UNIV LEEDS
World Conference of Transport Research	Monitoring and evaluation review , presentation, World Conference of Transport Research, Astrid Guehnemann	Shanghai, China	10-15.7.2016	-	WP5	UNIV LEEDS

Appendix 3: CH4ALLENGE Ambassador activities 2013-2016

Date	Activity type	Description	Venue	CH4ALLENGE input	Target groups	No. of people reached
03.07.2013	International conference	Conference "ITS as a Tool for the Development of Sustainable Transport Systems"	Warsaw, PL	Keynote including information about CH4ALLENGE project	City authorities, researchers, service providers	35
18.09.2013	National conference	Conference „Urban Transport as an Element of the National Program of the Development of Low Emission Economy“	Kielce, PL	Presentation: "Project CH4ALLENGE – Challenges of Sustainable Mobility in Cities"	City authorities, public transport organisers and operators, planners, researchers	185
Oct 13	Article in professional bulletin	Bulletin of Public Urban Transport No. 130	n/a	Article: Project CH4ALLENGE – Challenges of Sustainable Mobility in Cities	City authorities, public transport authorities and operators, planners, researchers	n/a
09.10.2013	Congress	Congress "Future of Polish Cities"	Poznan, PL	Introduction to plenary discussion, information about CH4ALLENGE	National and city authorities, public transport authorities and operators, planners, researchers	> 300
18.11.2013	Workshop	UN-workshop "Promoting Sustainable Urban Mobility" during Global Climate Summit	Warsaw, PL	Presentation "Sustainable urban mobility planning in the European Union and in neighbouring transitional countries"	Intergovernmental organisations, public authorities, planners, researchers, consultants	62
27.03.2014	National conference	VIII Scientific Conference "City and Transport – Urban Mobility"	Warsaw, PL	Presentation "Project CH4ALLENGE"	Researchers, transport specialists from public and private sectors	>200

Date	Activity type	Description	Venue	CH4ALLENGE input	Target groups	No. of people reached
12-13.06.14	International conference	1 st Annual SUMP Conference	Sopot, PL	Presentation "From a Public Transport Master Plan to a Sustainable Urban Mobility Plan"	Researchers, transport specialists from public and private sectors	>200
25-27.06.14	International conference	VI International Scientific Conference "Transport Problems 2014"	Katowice, PL	Presentation "Sustainable urban mobility planning - EU project CH4ALLENGE"	Researchers, transport specialists from public and private sectors	240
30.10.2014	Conference	3 rd Public Transport Congress	Bydgoszcz, PL	Panelist, information about CH4ALLENGE	Regional and city authorities, transport authorities, planners, private sector representatives	> 300
27-28.04.15	Conference	World Bank conference "Smart Public Transport"	Warsaw, PL	Presentation: "Sustainable Urban Mobility Planning - EU project CH4ALLENGE"	National and city authorities, transport authorities, planners	120
17-19.06.15	Conference	10th Poznan Technical-Scientific Conference on Traffic Congestion in Cities	Poznan, PL	Presentation and paper: "CH4ALLENGE – Sustainable Urban Mobility Planning"	National and city authorities, scientists, planners, private sector	160
23.06.2015	Seminar	Seminar of the European Platform on Sustainable Urban Mobility Plans	Warsaw, PL	Presentation: "CH4ALLENGE - Sustainable Urban Mobility Planning"	City authorities, scientists, planners	45
24.06.2015	Conference	IV Forum of Metropolitan Transport	Warsaw, PL	Presentation: "Issues of Urban and Regional Transport Policies"	City and regional authorities, transport authorities and operators, planners, consultants	95

Date	Activity type	Description	Venue	CH4ALLENGE input	Target groups	No. of people reached
29.06.2015	Seminar	CH4ALLENGE National Seminar for Poland	Krakow, PL	Presentation: "Condition of Sustainable Mobility Planning in Poland"	City and regional authorities, local and regional stakeholders, planners	50
22.10.2015	International conference	International Conference "Global and Regional Challenges of International Business in the Context of Sustainable Development"	Lodz, PL	Presentation: "Sustainable Urban Mobility as a Challenge of Sustainable Development"	National and city authorities, scientists, planners, private sector	> 100
24.10.2015	International Conference	Conference "Ideal City –Sustainable City; Urban Spatial Planning as a Tool of Reducing Impact of Climate Changes"	Warsaw, PL	Presentation and paper: "Spatial Structure of the City as a Crucial Determinant of Sustainable Mobility and Reduction of Energy Consumption and GHG Emissions"	National and city authorities, scientists, planners, private sector	> 100
28.04.2016	Scientific conference	Scientific Conference "City and Transport"	Warsaw, PL	Conference conclusion, informing about CH4ALLENGE	Researchers, city authorities, planners	120
15.06.2016	International conference	Conference "Mobility Poland"	Warsaw, PL	Presentation "Transport as an element of sustainable development"	Researchers, city authorities, industry	150
20.06.2016	National	Public debate "Warsaw Mobility Policy"	Warsaw, PL	Debate moderation, informing about CH4ALLENGE	City authorities, planners, researchers, NGO's, citizens	90
28.06.2016	National	Seminar "Warsaw 2030"	Warsaw, PL	Presentation "Transport in European Cities – Direction of EU Policies"	City authorities, planners, researchers, NGO's, citizens	n/a

The sole responsibility for the content of this report lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EASME nor the European Commission are responsible for any use that may be made of the information contained therein.