

European training programme for urban transport professionals

2004 training cycle



Project financed by the European Union



Apply now for the second round of the EU training programme on urban transport!

For the second year running the Directorate-General for Energy and Transport of the European Commission is offering a training programme for urban transport professionals. The training consists of four seminars (two days each). It is open to mid-career managers and executives working in local/regional authorities or also to public transport operators from EU Member States and Accession countries.

The training seminars and workshops are based primarily on the results of EU research and demonstration projects in the field of urban transport. They cover an extensive range of issues relating to sustainable mobility in cities:

- > Improving the use of infrastructure and systems
- > Increasing the efficiency and fairness of urban transport systems
- > Promoting clean and alternative transport modes
- > Developing and monitoring urban transport policies

Participants acquire a thorough insight into the practical knowledge that has been collected over recent years regarding the development, implementation and monitoring of innovative urban transport policies and measures.

The training helps to improve the practical knowledge and competences of mid-career professionals responsible for planning and managing sustainable transport systems and services at the local/regional level.

Organisation & methods

- > **All seminars are held in English**
- > **Trainers are selected specifically for each training session**

The training workshops are conducted by urban transport practitioners, academics and consultants with specific expertise in the topics covered by the seminars.

All trainers have practical experience in EU transport projects and are assisted by experienced teaching and training professionals.

> **Teaching methods make use of group exercises and case studies**

Each seminar starts with a general introduction to the theme followed by four detailed practical workshops on related sub-topics. Furthermore, in order to maximise the learning impact of the workshops, the trainers make use of interactive teaching methods, such as group exercises, case studies or role-playing simulations.

> **Courses are geared towards situations faced in everyday work**

Each training workshop plunges participants into a professional setting and subsequently enables trainees to implement the tools and methods presented according to the characteristics of their organisation, by creating individual action plans.

> **Participants get a comprehensive documentation pack**

Before each seminar, participants receive training material and documentation aimed at giving them practical support. At the end of the training cycle they receive a summary of all seminar proceedings.

> **Our programme is constantly updated**

To take account of new developments, training evaluations or comments made by participants during previous sessions, the training contents are updated continuously. Already, several changes have been made following experience and feedback from the first 2003/2004 training cycle.

> **Participation certificate**

Trainees are awarded a diploma that indicates the courses they have completed.

Overview

> **Contents of the training:**

Results of EU research and demonstration projects in the field of sustainable urban transport

> **Target audience:**

Mid-career urban transport professionals working in local/regional authorities or for public transport operators in current and forthcoming EU countries

> **Duration of the training course:**

4 seminars x 2 days each

> **Location:**

Prague, Brussels, Parma, Rotterdam

> **Number of participants:**

Limited to 50 persons

> **Language of the training:**

English

> **Costs:**

No seminar fee





Programme 2004



How the seminars are run

> Parallel workshops

According to their expressed preferences, participants are assigned to four separate groups; over the two days of the seminar they each attend three of the four workshops. Having smaller groups enables greater interaction and discussion and means that the trainers can adapt their course to the trainees' background and interests.

> Individualised action plans

After each seminar, trainees will be encouraged to develop brief action plans applied to their local situation. These "back home action plans" are assessed by the trainers and presented during the final seminar; they embody the practical knowledge that trainees propose to make use of in their hometown environment.

> Interactive tools

A major part of each workshop is devoted to practical exercises such as case studies, group exercises or role-playing simulations, etc., that enable trainees to get to grips with new concepts and methods. Such coursework also fosters lively debate among participants, coupled with feedback from the trainer.

Seminar 1 - Prague Improving the Use of Infrastructure and Systems

Thursday 13 May 2004

- 10.00 Introduction
 - > Opening and keynote speech
 - > Context of the training programme
 - > Training methodology and back home action plan
- 11.00 Ice-breaking introductory exercise
- 12.00 Presentation of Prague urban transport issues with focus on use of infrastructure and systems
- 13.00 Lunch
- 14.00 Workshop session 1

Parallel workshops:

- > Land-Use and Transport Planning
- > Integration and Intermodal Services
- > Urban Traffic Management
- > Transport Safety and Security

Evening Welcome dinner

Friday 14 May 2004

- 9.00 Workshop session 2
- 12.15 Lunch
- 13.15 Workshop session 3
- 16.30 Plenary session
 - > Summary of workshops and feedback
- Evening Free

Saturday 15 May 2004

- 9.30 Technical site visit (until 12.30)

Seminar 2 - Brussels Increasing the Efficiency and Fairness of Urban Transport Systems

Thursday 17 June 2004

- 10.00 Introduction
 - > Opening and keynote speech
 - > Presentation of Brussels urban transport issues with focus on efficiency and fairness
 - > Back home action plan session
- 12.00 Lunch
- 13.00 Workshop session 1

Parallel workshops:

- > Urban Road Pricing
- > Quality and Client Services in Public Transport
- > Accessibility and Social Inclusion
- > Competition and Contracting in Public Transport

16.45 Back home action plan clinic (individual consultations)

Evening Reception

Friday 18 June 2004

- 9.00 Workshop session 2
- 12.15 Lunch
- 13.15 Workshop session 3
- 16.30 Plenary session
 - > Summary of workshops and feedback
- Evening Free

Saturday 19 June 2004

- 9.30 Technical site visit (until 12.30)



Seminar 3 - Parma Promoting Clean and Alternative Transport Modes

Thursday 23 September 2004

- 9.00 Introduction
 - > Opening and keynote speech
- 9.30 Presentation of Parma urban transport issues with focus on clean and alternative transport modes
- 10.00 Technical site visit
- 12.15 Lunch
- 13.15 Workshop session 1
- 16.30 Back home action plan Q&A + back home action plan clinic (individual consultations)
- Evening Reception

Friday 24 September 2004

- 9.00 Workshop session 2
- 12.15 Lunch
- 13.15 Workshop session 3
- 16.30 Plenary session
 - > Summary of workshops and feedback
- Evening Free

Parallel workshops:

- > Clean Vehicles and Alternative Fuels
- > Mobility Management
- > Walking and Cycling
- > City Freight Transport

Seminar 4 - Rotterdam Developing and Monitoring Urban Transport Policies

Thursday 4 November 2004

- 9.00 Introduction
 - > Opening and keynote speech
 - > Presentation of Rotterdam urban transport issues with focus on developing and monitoring of policies
- 10.00 Workshop session 1

Parallel workshops:

- > Analysis and Assessment Tools for Policy Development
- > Stakeholder Cooperation and Integrated Policy Implementation
- > Policy Evaluation and Monitoring

- 12.15 Lunch
- 13.15 Workshop session 2
- 15.30 Workshop session 3
- 17.30 Plenary session
 - > Summary of workshops and feedback
- Evening Free

Friday 5 November 2004

- 9.00 Group exercises on the back home action plans
- 12.00 Lunch
- 13.00 Presentation of the back home action plans
 - > Presentations by 2 persons from each group
 - > Feedback by another designated group
- 16.30 Wrap-up and conclusions
 - > Summary of seminar and feedback
- Evening Diploma award ceremony and farewell dinner

Saturday 6 November 2004

- 9.30 Site visits (until 12.30)



Training 2003-2005

Overall, the training programme consists of a cycle of four seminars, carried out on a yearly basis from 2003 to 2005. The seminars are held in different locations in Europe and last for two days each.

The first of these three training cycles started in September 2003. The experience developed during this first round has enabled us to further improve the structure and contents of the training.

Though the main structure and content of the four seminars remains the same over the three years, the courses are updated each year to take into account any recent developments and feedback from participants as well as the results of annual reviews.

A user-needs assessment is conducted at the beginning of each cycle to further define the topics and contents of the seminars according to the priority themes of the cities involved. The programme and topics will be fine-tuned on the basis of the results of the user-needs assessment.

The detailed programmes of the seminars will be published online at: www.transport-training.org

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Trainee selection process

Deadline for applications

27 February 2004

Candidates must have either:

- > applied online at www.transport-training.org
- > sent their application form, user-needs assessment form and CV to:
Rupprecht Consult
Waltherstr. 49-51, D-51069 Cologne
Fax +49 221 60 60 55 29
E-mail: training@rupprecht-consult.de

All forms are downloadable from the web site.

24-31 March 2004

Candidates will be informed of the outcome of the selection process and short-listed trainees will be invited to confirm their participation.

The selected trainees will receive their login and password for accessing the training material and resources via the web site e-Campus.

Who should take part

The training programme is designed for mid-career urban transport professionals working in local/regional authorities or for public transport operators in EU Member States and Accession countries.

The training is ideally suited for mid-career managers, executives or advisors who are in charge of defining, implementing and monitoring elements of urban transport policy in specific services or departments or across a wide range of activities and areas.

The number of trainees in each course is limited to a maximum of 50 participants in order to enable for students to exchange and to discuss among each other and to interact with the trainers.

How to apply

Interested candidates should complete the application form and user-needs assessment, and return them to the address below, including a short CV in English.

The selection of participants is done with the help of an independent selection committee, on the basis of the professional background and experience of candidates, also taking into account their training needs and requirements.

The selection committee will seek to achieve a good balance among participants in terms of size of the urban area and type of organisation, while also ensuring that a maximum of different skills, sectors and nationalities are represented.

Applicants need to subscribe to the full cycle of four seminars for 2004.

Participation costs

All training courses are provided **free of charge**. Participants are, however, expected to cover their own travel expenses and accommodation costs.

For certain participants with limited financial possibilities and who would not be able to attend otherwise, full reimbursement of travel and accommodation cost may be possible (up to 10 scholarships per seminar, to be assessed on an individual basis).

For more information

To receive more information, or to apply for the training courses, please contact:

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Av. d'Auderghem 92, B-1040 Brussels
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Fax +32-2 737 96 99
E-mail: info@transport-training.org
Internet: www.transport-training.org

This training programme is financed by the European Union and is managed by:

- > OGNETS (Belgium)
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